

BACK TO SCHOOL+ AWARENESS

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YOUR RESOURCE GUIDE TO BACK-TO-SCHOOL

Flyer

CLASS IS IN SESSION

The Perfect Products for On Campus Promotions

Too Cool For School

Perfect for Everyday Use!

Show Your School Spirit!

Back to School is more than pencils and planners it's a golden moment to connect, promote, and welcome people back to campus with energy. Whether you're a school, university, or a brand that serves students and staff, we have fresh, creative ways to help you show up this fall.

ENDLESS CUSTOMIZATION OPTIONS

2 tone PMS-matched sunglasses Up to multi-color prints & pinhole lenses Full-color hard and soft goods contract decoration with DTF/DTG

PERFECT FOR:

- ORIENTATION GIFTS
- TEAM SWAG
- FUNDRAISERS
- BOOKSTORE GIFT WITH PURCHASE
- EVENTS
- STAFF APPRECIATION
- BRAND X CAMPUS COLLABORATION

REACH OUT TODAY
FOR VIRTUALS, SAMPLES, AND PRICING!

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Social Post/Slider



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DOWNLOAD IMAGE



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CAPTION: WHAT DOES TOO COOL FOR SCHOOL MEAN FOR YOUR BRAND?

Choosing creative decoration on functional products can help students share their school spirit in style and be massively helpful to boost fundraising event. But that's not all! If you're a business that serves students, visibility is your brand's best friend. Sunglasses: great for giveaways, orientation and team ID. Totes & backpacks: practical, wearable, always in use. Peek Pocket Tees: creative canvas for team spirit or brand flair. We're talking promo that gets noticed, shared, and remembered. DM or email us to get started

Email Blast



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Subject - Too Cool for School = Prime Time for Branding

Hi [First Name],

Class is in session, but your branding doesn't have to play by the rules.

From sunglasses and totes to backpacks and tees, we have creative merch designed to build school spirit, boost brand visibility, and give your brand a fresh look that stands out on campus.

Perfect for giveaways, campus events, team gear, student organizations, and school spirit.

You bring the idea, we'll bring the creativity. Give your brand a fresh look that's too cool to ignore.

BLOG (LINKEDINARTICLE)

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Too Cool For School, The Perfect Products for On Campus Promotions

Back-to-school season is the perfect opportunity to connect, promote, and welcome students and staff back to campus. Whether you're a school, university, or a brand serving campus communities, we have creative products to help you stand out this fall.

Sunglasses make great student swag for orientations, outdoor events, game days, giveaways, and incentives.

Totes & Backpacks keep your message on the move. Perfect for welcome kits, staff gifts, bookstore bundles, events, and sustainability campaigns.

Tees bring school spirit to life with custom slogans, mascots, department designs, or team IDs ideal for campus crews, student groups, and special events.

For businesses connecting with students, these products are also a great way to build visibility through campus events, fundraisers, sporting events, and welcome back promotions.

Ready to make this school year stand out? From sunglasses and custom decoration to Online stores and more, we've got everything you need to make your brand stand out.

Product Links

SUNGLASSES

RD015 – SPLIT COLOR (Can be done on any frame shape)

AC100 - MICROPERF AVIATOR (Can be done on any lens)

HM012 – 2 TONE MIRROR
HEAT

UM010 MIRROR METAL CLUB

CONTRACT DECO
PEEKPOCKET TEE

Port Authority
BACKPACK CANVAS
TOTE BAG

THANK YOU!

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Social Post/Slider v.1



DOWNLOAD IMAGE

Social Post/Slider v.2

Contract Decoration
Sunnies



Contract Decoration
Peek Pocket



Contract Decoration
Peek Pocket



DOWNLOAD IMAGE

Social Post/Slider v.3



✦ Contract Decoration
Hoodies ✦



✦ Contract Decoration
Hats & Visors ✦



✦ Contract Decoration
Tote bags ✦



✦ Contract Decoration
Sunnies ✦



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Email Blast



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SHOW YOUR SUPPORT

Breast Cancer Awareness Resource Guide Inside!

Hello _____,

Breast Cancer Awareness is a time to come together, raise awareness, and show support for those impacted by cancer.

Is your brand ready to be part of the movement?

From awareness walks and fundraising events to employee initiatives, wellness programs, branded apparel, giveaways, and more, thoughtful promotional products can help spread an important message while bringing your team and community together.

Ready to make an impact?

Talk to you soon, _____

Read the **BLOG HERE**

When can we connect to discuss?

BLOG (LINKEDIN ARTICLE)



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Make Your Brand Part of Something Meaningful

Awareness Month a time when companies, communities, families, and friends come together to show support, raise awareness, and stand with those impacted by breast cancer.

From awareness walks and fundraising events to employee initiatives, wellness programs, and community outreach, there are so many opportunities to make a meaningful impact. The question is... **how will your brand show support?**

The right promotional products can turn that support into something people can see, wear, and share. A meaningful t-shirt, a pair of pink sunglasses, a supportive hat, or a thoughtfully designed giveaway can become more than branded merchandise... it can become part of a message.

The best awareness products don't just feature a logo. **They help start conversations, bring people together, and remind survivors, fighters, and their supporters that they are not alone.**

Whether you're organizing a cancer walk, supporting a fundraiser, recognizing survivors, or bringing your team together for a cause, thoughtful merchandise can help make the moment feel even more meaningful.

Now is the perfect time to start planning your Awareness merchandise. From Custom Apparel and Hats to Sunglasses, Tees, Totes, and more, _____ **(insert your company name)** _____ can help you create products your team and community will be proud to wear and share.

Because awareness starts with a message and together, we can help make sure it's seen.

Product Links

SUNGLASSES

**Pink Promotion* Breast Cancer Awareness Iris
Sunglasses w/ 1-color Arm Imprint**

Frosted Retro Mirror Sunglasses - #RM010-D

Sport Mask Mirror Sunglasses - #MSK1-M-0100

CONTRACT DECO

Explorer Sling Bag

Port Authority Six-Panel Twill Cap

Drawstring Tote Bag

Sport-Tek Visor

Contract Tee Design

THANK YOU!

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