



APPAREL

CALLAWAY is the #1 brand in golf with Callaway Apparel being an on-trend Golf/lifestyle brand offering Men's/Women's polo shirts and outerwear that's perfect for today's corporate market.

PERRY ELLIS INTERNATIONAL, INC. acquired the Callaway apparel license in 2009 for the United States, Canada and Mexico with Europe/UK, Central/South America, Middle East and Africa added to the new global rights during our tenure as licensee.

CALLAWAY APPAREL is a \$100mm worldwide brand available through major retailers, specialty stores, eComm, Sporting Goods, Green Grass and Corporate Promotional channels of distribution.

AT CALLAWAY APPAREL, our focus on advanced technologies has resulted in seven fabric innovations that optimize comfort and range of motion.

✓ **COOLING OPTI. DRI™**
Transfers moisture away from the body to keep you cool and dry

✓ **STRETCH**
Fabrics that move with you to increase your range of motion

✓ **VENTILATED**
Allows air to flow freely through the fabric to keep you comfortable

✓ **UV REPEL**
Keeps skin safe from the sun's harmful rays

✓ **FLEX**
Active waistband and stretch fabrics ensure maximum range of motion and unrestricted movement

✓ **REPEL**
Resists wind and water to protect you against inclement weather

✓ **THERMAL**
Provides an extra layer of thermal comfort

VERSATILE APPAREL that's perfect for corporate uniforms, sales meetings, company stores, trade shows, new product launches, travel and incentive awards and golf events.

CALLAWAY APPAREL is available in extended sizing of up to 4XL for Men and 3XL for Women. Our Callaway Women's design team has developed both companion and coordinating styles that are resonating with the younger demographic audience in the corporate market.

PERRY ELLIS INTERNATIONAL, INC. offers in-house decoration services which include Callaway branded polybag, tissue paper and retail hang tags.

PERRY ELLIS INTERNATIONAL CORPORATE SALES DIVISION