

We're HALO

The world's leading companies look to HALO for advice in building their business and their brand. We respond with solutions that achieve results, exceed expectations and create success.



HALO specializes in branding, recognition, and corporate apparel solutions designed to inspire employees, generate awareness and promote the values of your organization.



Branded
Merchandise



Workwear
Programs



Reward, Recognition &
Incentive Solutions

We distinguish ourselves in the marketplace with a comprehensive suite of support services to enhance our clients' initiatives and meet their business objectives.



Full Creative Support



Online Platforms



Warehouse Kitting
& Assemblage



Global Sourcing
and Logistics

Our full support model offers your organization a single source merchandising solution for all of your internal and external branding needs to effectively [tell your brand story](#).



Key HALO Operational Advantages



Operational Excellence

Our quality program is based on **Lean Six Sigma** principles to drive process excellence and continuous improvement



Experience

HALO services over **50,000 clients annually** and successfully manages 300+ online stores, 30+ uniform programs and 250+ global recognition programs



Account Management and Support

Our Account Executives are backed by a **550 member support team** delivering an Industry leading 98% customer satisfaction rating



Financial Strength

HALO is owned by TPG Growth, LLC and has the capital available to financially sponsor any client project regardless of size, HALO reported **\$605 million in revenue for 2018**



Purchasing Power

Our size and buying power give us the leverage to **negotiate best pricing** and service agreements from top manufacturers and retail brands



Geographic Footprint

HALO has a sales presence in all 50 states as well as Canada, South America and Europe

Creative Support

HALO employs a team of marketing, merchandising and creative professionals who consistently develop agency level creative for high profile clients in the automotive, motion picture, sports, and technology industries for delivery to a national audience.



Creative

Our creative teams specialize in graphic design, product development, illustration, packaging, 3D & industrial and experiential design



Merchandising

HALO's Account Executives and merchandising experts are available to guide your purchasing decisions with the latest styles, products and purchasing trends



Marketing

Our marketing teams provide complete promotional support for your internal and external merchandising campaigns



Retail Brands



Online Platforms

Our online capabilities are powered by a sophisticated technology engine to respond efficiently and effectively to the unique needs of each client.



Data Compliance and Integrity

Our data is securely housed and monitored and is PCI, SOC 1 and SOC 2 certified compliant with availability intrusion prevention services provided by SunGard Availability Services



Warehouse Integration

Our online platforms are integrated with our warehouse for real time order tracking



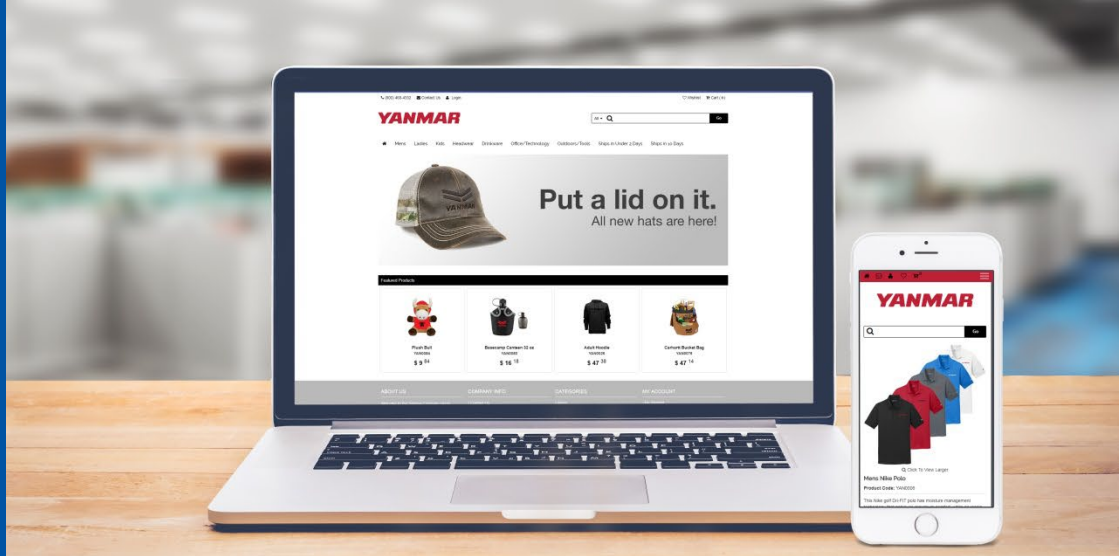
Best in Class Features

Our platforms are continually evolving with new and innovative features developed by our in-house team of IT professionals



E-Commerce Solutions

We provide a complete E-Commerce solution for our clients to support their branding and uniform needs. Our expert in-house support teams include: implementation, merchandising, marketing, inventory, customer experience, order processing, and IT services.



Customer Experience

Our mobile friendly platform is customizable to reflect the branding and voice of your brand; giving your shoppers a seamless and pleasurable, buying experience

Inventory Strategies

Our proprietary inventory forecasting system ensures that the appropriate quantities are available on your featured products

Data Driven

We have a comprehensive suite of site analytics and reporting capabilities, coupled with a corresponding set of back office metrics which provide actionable insight on every element of the program

Integration Ready

HALO supports punch-out with virtually any provider and offers Single Sign On to eliminate multiple user logins

E-Commerce Features

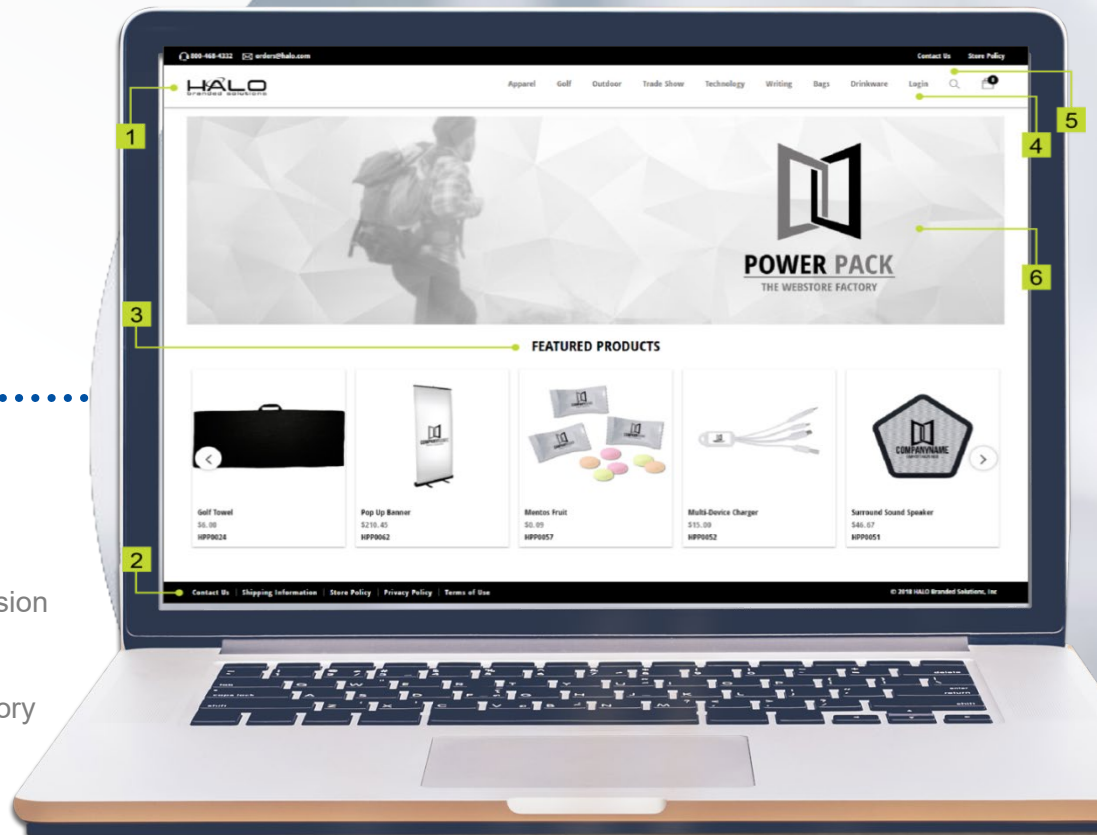
Key Features

1. Client branding used throughout the website
2. Company informational links
3. Featured product area
4. Secure buyer login
5. Full site search function
6. Full screen rotating banner

Functionality

- Guest Checkout
- Order History
- Quick View Ordering
- Gift Certs/Coupons/Promos
- Social Media Feed
- Multiple Payment Methods
- Supervisor Approval
- Shopper Groups
- Logo Locker
- Copy Locker
- Currency Conversion
- SSO/Punch Out
- Order Tracking
- Real Time Inventory

Demo Site



Recognition Solutions

We provide a total employee recognition solution featuring powerful all-in-one platforms tailored to each client's workforce, culture, and brand, backed by worldwide reach, dedicated account management, and unmatched customer service.



Memorable Presentations

Deliver memorable and meaningful presentations to employees with exclusive materials and manager tools to give everyone the appreciation they deserve

Strategic Design

Build your desired culture with a consultative approach to program design based on your core values and business goals

The Power of Choice

Appeal to the different desires, tastes, and interests of all generations in the workforce with a wide assortment of reward options and recognition touchpoints

Mobile and Offline Workforces

Make your program accessible no matter the work environment or location with tools for recognizing global, remote, offline, and on-your-feet workforces

Warehouse, Kitting, and Assemblage

Our state-of-the-art integrated warehousing facilities are located in:

- Sterling, IL (Primary)
- Bellevue, WA
- Houston, TX
- Milwaukee, WI
- Livermore, CA
- Detroit, MI



Kitting and Special Packaging Projects



Timed Delivery Campaigns



Domestic and International Shipping using FedEx, UPS, DHL and USPS



Global Sourcing and Logistics

Our in-house team of sourcing, logistics and product safety experts deliver unique, high-quality products responsibly sourced, delivered on time, and at a substantial savings.



Dedicated Cross
Functional Sourcing Team



7-Step Order Integrity
Process



Testing and Indemnity
Protocols



Importing and Logistical
Expertise



Our Commitment to Your Brand Integrity



Product Compliance

Commitment to transparency, product safety, and elevating responsible workplace practices. **Documented through our Supplier General Conformity Certificate**



Product Quality

Our accountability and supply chain management teams are passionate about maintaining a high standard of products



Indemnification

We offer full client indemnification with product **liability Insurance at \$10 million**



Social Accountability

Partnerships with companies who are committed to protecting your brand. **Members of the Quality Certification Alliance, Fair Labor Association.** Supplier information is documented through our Code of Conduct



Environmental Protection

HALO was recently awarded a **grant from the Environmental Defense Fund** to further our sustainability efforts. We have retained a Harvard University Sustainability Fellow to focus our efforts on the aspects of sustainability that matter most to our clients

Thank You



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