

SUMMER 2026 CAMPAIGN REVIEW

Get your brand message where people are . . . OUTSIDE!

Summer is the perfect season for branded sunnies, shirts, hats and more. These eye-level walking billboards capture attention AND impressions.

Take a look at the resources that follow. As a distributor customer of Bold Promo, feel free to use them as your own.

If you have any questions or need any edits, please let us know. We're delighted to assist.

Happy selling!



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P R O M O

YOUR RESOURCE GUIDE TO HEALTHCARE MERCH THAT MATTERS

FLYER

Click [Here](#) for Zip Files,
FLYER & Linkedin & Email Post



SUMMER
Looks Good on You

Perfect For Every Occasion:

- SUMMER CAMPS
- RETREATS
- COMPANY PICNICS
- INCENTIVE TRIPS
- OUTDOOR ACTIVATIONS
- SOUVENIR SHOPS

... and **more!**

Make It Meaningful:

- A versatile, gender-neutral design made to fit everyone comfortably
- Pair vibrant colors with memorable messaging for instant impact
- Choose laser engraving + Hydrapeak drinkware for an elevated impression
- More than a logo. Great design turns merch into everyday favorites.

REACH OUT TODAY
FOR VIRTUALS, SAMPLES, AND PRICING!

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SOCIAL POST/SLIDER v.1



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CAPTION

Summer is the perfect time to bring people together, celebrate your team, and create memorable brand experiences. Branded sun glasses, drinkware, apparel, and other seasonal favorites are practical giveaways that people will enjoy all season long. PS: Summer is far from over and there is still plenty of time to be seen in the great outdoors. End the season of the sun in style!

DM us "SUMMER" to learn more about branded merchandise for your promotion

[Click Here](#) for Zip Files.

SOCIAL POST/SLIDER v.2



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EMAIL BLAST

FINISH SUMMER IN STYLE

Resource guide inside!

Hello _____,

It's summer and people are enjoying the great outdoors. Is your brand with them?

The season of the sun is the perfect time of year to showcase your company message on branded appreciation gifts, at company outings, on giveaways, at wellness events, brand activations, and more. Ready to learn how get started?



Read the BLOG HERE

When can we connect to discuss?

Talk to you soon,



[DOWNLOAD](#)

BLOG (LINKEDIN ARTICLE)

Copy and paste as a LinkedIn post or article to educate your clients and spark interest!



[DOWNLOAD](#)

Your Brand Still Has Time to SHINE!

Summer is when people spend more time outside... at company outings, customer appreciation events, golf tournaments, wellness initiatives, festivals, and weekends at the lake or beach.

The question is... is your brand going with them?

Unlike products that stay on a desk, summer merch goes wherever people do. A favorite pair of branded sunglasses, a soft t-shirt, an insulated tumbler, or a comfortable hat becomes part of the season... creating visibility long after your event has ended.

The best promotional products don't get noticed because they have a logo. They get noticed because people actually use them.

Whether you're thanking employees, connecting with customers, or planning your next outdoor event, thoughtful products create lasting impressions while putting your brand where it belongs... out in the world.

And the best part? Summer isn't over yet.

There's still plenty of time to stock up on seasonal favorites, refresh your branded merchandise, and finish the season in style. From premium sunglasses and apparel to drinkware, totes, and more, _____ (**insert your company name**) _____ can help you choose products that people will enjoy all summer long.

Because when people head outside, your brand should go with them.

FEATURED PRODUCT LINKS

- [Aviator Sport Mirror Sunglasses](#)
- [Faux-wood Retro Sunglasses](#)
- [Core Cotton Tank Top \(SanMar\)](#)
- [Women's Core Cotton Tank Top \(SanMar\)](#)
- [Promotional Tote - Q800 \(S&S\)](#)
- [Port Authority 6-Can Cube Cooler \(SanMar\)](#)
- [Hydrpeak 32oz Nomad Bottle](#)
- [Hydrpeak 32oz Active Bottle](#)
- [Port Authority Foam Truck'N Cap \(SanMar\)](#)
- [Port Authority Photo Real Snapback
Trucker Cap \(SanMar\)](#)

THANK YOU!

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