

THE CHEST

5 Reasons Why You Should Sell Healthy- Eating Promotions

Looking for healthy revenue?

The solution is more obvious than you think. Not only are healthy-eating promotions great for your clients, they'll make your sales numbers grow big and strong too.

Get started on a well-balanced diet of orders by selling healthy-eating promos. Here's why.

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Reason #1: They have a positive message

Healthy-eating promotions are perfect for companies that want to show they care. Not only do they make great giveaways for consumers, they're also excellent for corporate health and wellness events. Employees will be happy to know their employer cares about their health.

Try Serving Up: The Repositionable My Plate

This repositionable promo can be applied almost anywhere (even stainless steel!), making it great for keeping around the house or sticking on the fridge.

Giveaways you can feel good about: All products from The Chest are Made in the USA!



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Reason #2: They're interactive

Unlike giveaways that might get stuffed in a pocket and forgotten, healthy-eating promotions are interactive and will keep end-users engaged. Your customers will be able to share much more than a few seconds with them, and useful info will keep your customers top of mind for longer.

Try Serving Up: The My Plate Healthy Eating Placemat

This educational placemat will be seen and read by recipients for the entire length of their meals.



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Reason #3: They're great for kids

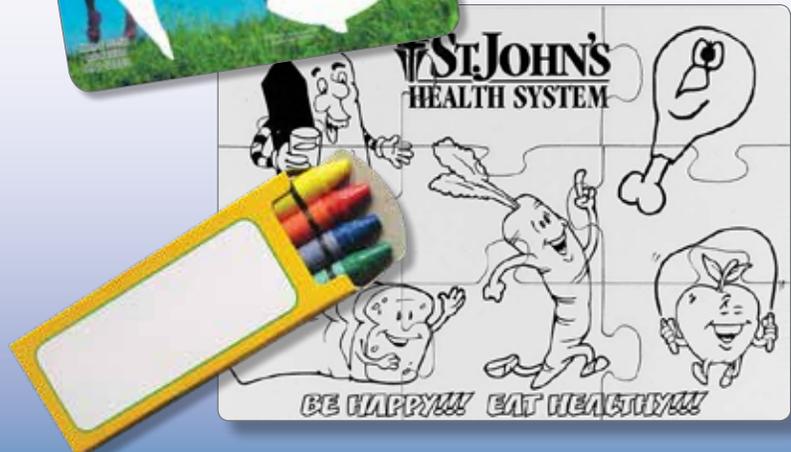
For healthy-eating programs to work, they need to be fun. That's why The Chest offers playful promos like games and coloring puzzles that will keep kids busy and having a blast - they won't even know they're learning!

**Try Serving Up:
The Healthy Eating
Coloring Puzzle and the
Healthy Eating Stencil**

Safety First: The Chest performs safety testing on all of their products, so you can trust they're safe for all ages.



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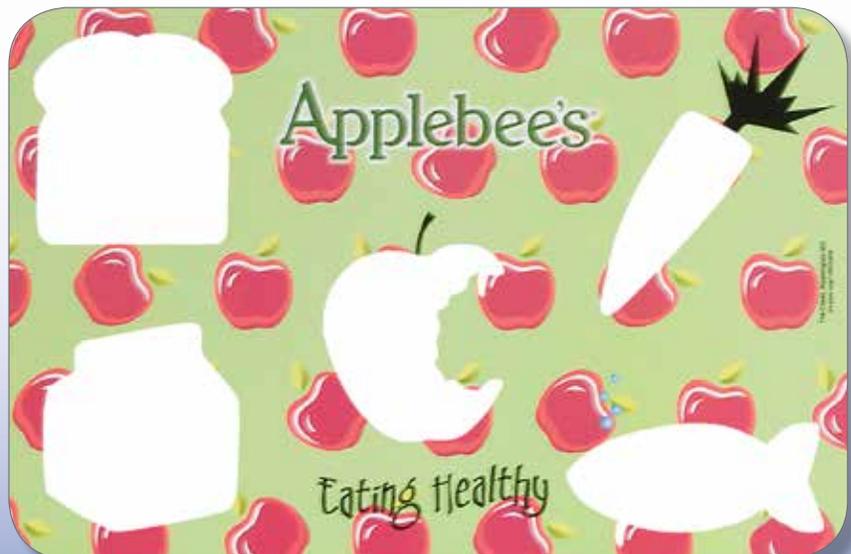
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Reason #4: They're affordable

Your customers might think they don't have the budget for health and wellness campaigns, but they're much cheaper than you think! These cost-effective promotions pack a huge bang for their buck — they're educational, useful AND fun to use, all at a super-low cost even the smallest businesses can afford.

Try Serving Up: The Chipboard Stencil

Affordable items like this stencil let your customers carry out healthy-eating campaigns for little money.



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Reason #5: They're timely

Fit is in. More people than ever are saying goodbye to processed foods and preservatives and are paying attention to diet and exercise. Parents are also making sure their children get outside and eat right. Now's the time for both you and your customers to capitalize on this health trend.

Try Serving Up: The My Plate Healthy Eating Placemat With Repositionable Stickers

The food group stickers that come with this placemat are great for parents teaching their children about a healthy diet.



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Top Customers for Healthy-Eating Promotions

Not sure where to get started?
Try pitching healthy-eating promos to these big buying industries.

Education

Colleges, schools, after-school programs, summer camps, day cares

It's important for healthy diet education to start early. Healthy kids grow into healthy adults, and they'll carry the positive diet and nutrition habits they learned early on with them into adulthood. Healthy eating promos make it easy for children to learn good habits while they play, which helps the message stick. Healthy kids are also happy kids: a healthy diet will give them more energy to play and will help them concentrate better in school.

Healthcare

Doctors' offices, pediatricians, walk-in clinics, pharmacies, dietitians, nutritionists

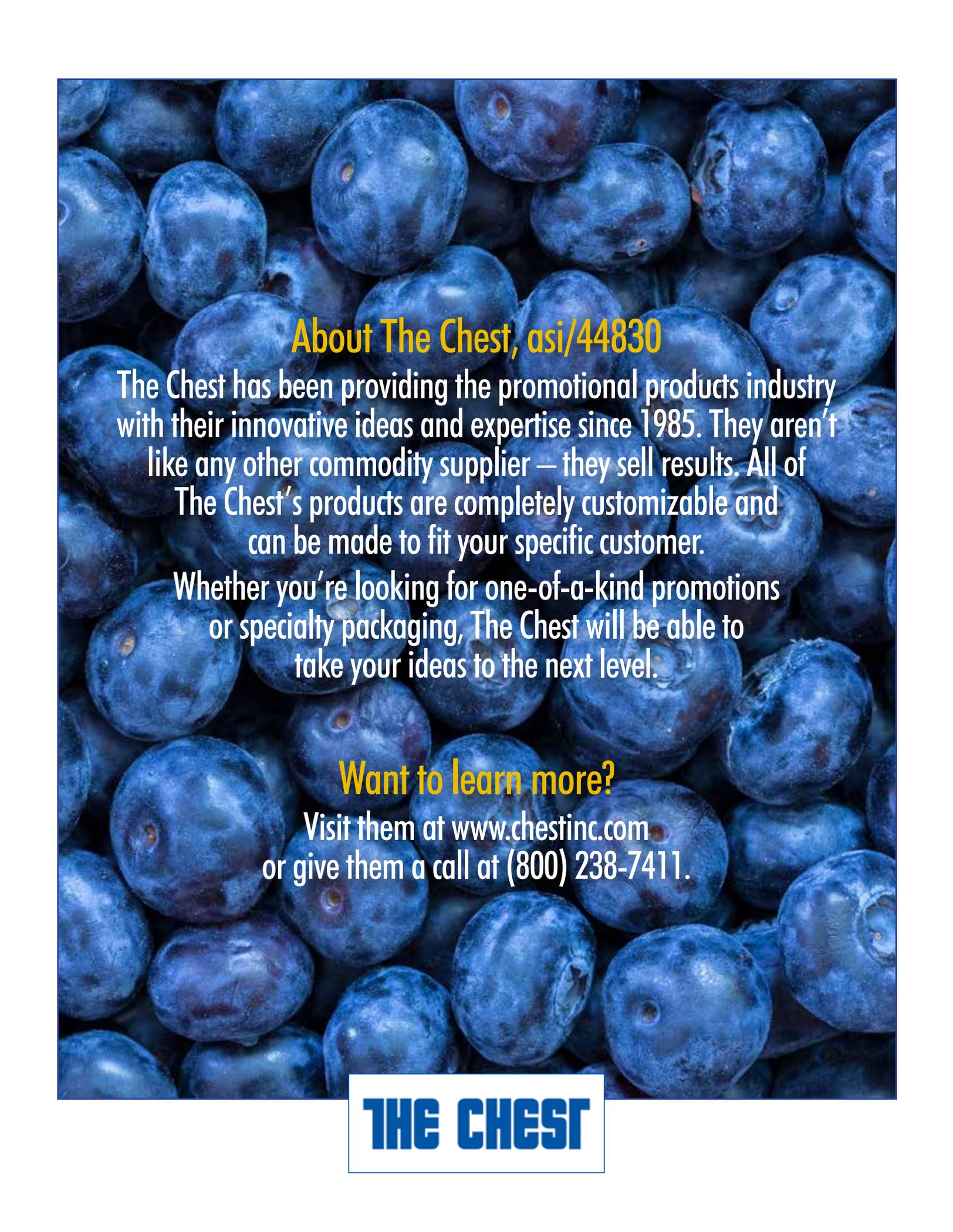
Healthy-eating promos aren't just a great sell — they also help us live longer, healthier lives. Eating well and getting all the right nutrients helps prevent illnesses and keeps us healthy longer, improving our overall quality of life. Healthcare clients want to help educate their patients on how to live a healthier lifestyle, and healthy-eating promos are an affordable way to do that.

Corporate

Small to large businesses, health and wellness fairs, health and wellness programs

Believe it or not, healthy-eating promotions can actually save your customers money. Companies that invest in healthy-eating promos will help their employees maintain a healthy weight, get sick less, increase their productivity and improve their overall well-being, all which can lower healthcare costs and save them money each year.

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About The Chest, asi/44830

The Chest has been providing the promotional products industry with their innovative ideas and expertise since 1985. They aren't like any other commodity supplier — they sell results. All of The Chest's products are completely customizable and can be made to fit your specific customer.

Whether you're looking for one-of-a-kind promotions or specialty packaging, The Chest will be able to take your ideas to the next level.

Want to learn more?

Visit them at www.chestinc.com
or give them a call at (800) 238-7411.

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