

# INSIDE TOP

3.5X4 MAGNET

MAGNET CAN ONLY BE ATTACHED  
1 OF 2 PLACES INSIDE THE POSTCARD.  
(When folded, the magnet must be on the  
lead/right edge of the mail area on the out-  
side of the card when folded.)

MAGNET MAY BE PLACED  
HORIZONTAL OR VERTICAL,  
BUT CENTERED TO THE HALF FOLD.

# INSIDE BOTTOM

BLEED

INSIDE MARGIN

INSIDE MARGIN

BLEED

FOLD

FOLD