



# 2023 THE WRITE STUFF

## STEIN AD PROMOS

NO Set Up Charge



### Slimster

Retractable ballpoint pen with curvaceous contoured body available in many color combos. Medium point **black** ink. Includes 1-color imprint.

**Colors:** Brights: black, blue, dark green, light green, orange, pink, purple, red, yellow or assorted barrel with white trim

**Whites:** White barrel with black, blue, green, purple or red trim

**Stein Ad Promos Price: \$0.38**

**MINIMUM ORDER: 1000 PIECES**



NO Set Up Charge



### Alamo

Retractable ballpoint with soft grip features extra-large 270 degree imprint. Medium point **black** or **blue** ink. Includes 1-color imprint.

#### Options:

**White barrel** with black, reflex blue, process blue, purple, red, green, orange, or yellow grip and choice of clip color.

**Black barrel** with black gripper and choice of clip color.

**Colored barrels** process blue, reflex blue, green, yellow, orange, red, or purple barrel with matching gripper and choice of clip color.

**Clip Colors:** translucents: black, reflex blue, red, green, purple, pink, orange or process blue; opaque black, reflex blue, red, green, purple, pink, orange, process blue, yellow, lime, white, gray, turquoise, light pink, light blue, light purple, fluorescent green, fluorescent orange, or fluorescent pink, metallic silver or metallic gold

**Stein Ad Promos Price: \$0.50**

**MINIMUM ORDER: 500 PIECES**



NO Set Up Charge



### MaxGlide Click

Retractable pen with an air cushioned rubber grip, translucent barrel with contrasting trim, and metal clip. The patented MaxGlide® hybrid ink provides a gel experience with ballpoint consistency. Medium point **black** or **blue** ink (default is blue). Includes 1-color imprint.

**Corporate Colors:** light gray, red, green, blue, black or assorted

**Tropical Colors:** yellow, orange, pink, sky blue, lime green or assorted

**Stein Ad Promos Price: \$0.65**

**MINIMUM ORDER: 500 PIECES**



NO Set Up Charge



### Bic® Clic Stic®

Retractable ballpoint features a break-resistant pocket clip and a multitude of mix & match color options. Medium point **black** or **blue** ink. Includes 1- or 2-color imprint on barrel. Clip imprint is available for an additional charge.

**Barrel Colors:** black, blue, burgundy, clear, cobalt, cream, espresso, forest green, green, metallic brown, metallic dark blue, metallic green, metallic orange, metallic red, metallic sand, navy, orange, pink, purple, red, silver, slate, teal, white, yellow



**Trim Colors:** black, blue, burgundy, clear, cobalt, cream, espresso, forest green, green, metallic brown, metallic dark blue, metallic green, metallic orange, metallic red, metallic sand, navy, orange, pink, purple, red, silver, slate, teal, white, yellow

**Stein Ad Promos Price: \$0.48**

**MINIMUM ORDER: 500 PIECES**

### The Ad Pen

**It's like a billboard in your customer's hand!**

Regular pens only allow you to put 3 or 4 lines of 1-color copy on them. Not the Ad Pen! With its twist-action mechanism and triangular-shaped barrel you get maximum exposure allowing for 3 panels of full-color imprint and designs. Use different info on all 3 sides at no extra charge - let your creativity run wild! (Several stock background designs are also available at N/C.) Medium point **black** ink.

**Colors:** white barrel with black, dark blue, dark green, light green, orange, pink, red, teal or yellow grip

**Stein Ad Promos Price: \$0.99**

**MINIMUM ORDER: 250 PIECES**

Set up charge \$38  
Reorder set up charge \$20



### Ultima Softex Gel-Glide Stylus

Retractable pen with soft-touch rubber coating finish and chrome accents. Touchscreen stylus on the end of pen. Medium point **black** or **blue** Gel-Glide™ ink. Includes 1-color imprint (black, white, or silver).

**Colors:** black, blue, grey, green, purple, or red

**Stein Ad Promos Price: \$1.20**

**MINIMUM ORDER: 250 PIECES**

Set up charge \$25



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Look for the flag icon for items made in the USA!

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Prices are valid as of 9/1/23 and are subject to change without notice.

# Pencils, Pencils, PENCILS!!!



Same price for 1000-5000 pieces, any quantity!

**Int'l All-Wood Round** .....\$0.25

**Colors:** yellow, green, dark green, blue, royal blue, dark blue, red, cream, orange, silver, gold, white, maroon, purple, plum, burgundy, black, teal, natural or assorted

**Classic #2 Round** Made in the USA.....\$0.45

**Colors:** yellow, royal blue, red, white, black, or assorted

**Int'l Carpenter** .....\$0.37

**Colors:** yellow, red, orange, white, neon orange, natural, black, safety green, or safety yellow

**Classic Carpenter** Made in the USA.....\$0.55

**Colors:** yellow, red, natural, white, orange, hi-gloss orange, raw, cream, hi-gloss yellow, dark green, royal blue, black, or gray

**Jumbo Tipped (with eraser)**.....\$0.38

**Colors:** yellow, red, or white

**Jumbo Untipped (no eraser)**.....\$0.35

**Colors:** yellow, red, white, or orange

Wendy's Do it Center

Round

Wendy's Do it Best

Flat Carpenter

Wendy's Do it Best

Jumbo Tipped

Wendy's Do it Center

Jumbo Untipped

**77%** OF CONSUMERS SAY THAT  
**A PROMO ITEM'S USEFULNESS**  
IS THE  
**#1 REASON TO KEEP IT**



The pens at the register grow little feet  
and walk away – shouldn't they have your store name on them when they follow your customers home?



## Memo Books



64 ruled pages (32 leaves), with full-color imprint on cover. Different copy on front & back at no extra charge. Choose from stock tool or paint designs, or start from scratch. Neon covers (assorted only, black imprint) +\$0.25.

250 @ \$0.99 • 500 @ \$0.74 • 1000 @ \$0.60

## Scratch Pads



All scratch pads are made with 50# smooth white offset paper and 30 pt. chipboard backer, and include your full-color imprint on the entire sheet. Grids, ruled lines, and more can be added at no extra charge. Prices are for 25-sheet pads. Additional sizes and 50-sheet pads are available on request, as are higher quantity breaks.

Small: 4½"x 5½" (25 sheets)

250 @ \$1.42 • 500 @ \$0.89

Medium: 3½"x 7" (25 sheets)

250 @ \$1.57 • 500 @ \$0.97

Large: 5½"x 8½" (25 sheets)

250 @ \$1.79 • 500 @ \$1.13

Supersize: 8½"x 10½" (25 sheets)

250 @ \$1.89 • 500 @ \$1.39



Scratch pads are used by everyone! Use them for deck clinics, group meetings, or in the store – print a grid on them at no extra charge and help people map out where their new appliances or kitchen cabinets go.



## Post-it® Notes



Imprint your logo and message in full-color on the original Post-it® brand notes. White stock only. Prices are for 25-sheet pads. Additional sizes and 50-sheet pads are available on request, as are higher quantity breaks.

3"x 4" (25 sheets)

250 @ \$0.45 • 500 @ \$0.39

4"x 6" (25 sheets)

250 @ \$0.95 • 500 @ \$0.85

When people use POST-IT® NOTES, they write a note and stick it to something else. When your logo is on that pad of paper, it travels around throughout the life cycle of that note, often passing into other people's hands!

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