

bold.TM

P R O M O

YOUR RESOURCE GUIDE TO PRIDE

EMAIL BLAST



Subject - Want to Stand Out This Pride? Start with Shades 🌈

Hey [First Name],

Pride season is the perfect time to promote with purpose—and branded sunglasses are the boldest way to do it.

From parade giveaways to retail promos and employee Pride packs, we have vibrant shades that shine. Add on to the fun with contract decorating services for t-shirts, totes, drinkware and more—because Pride deserves full-spectrum support.

✨ Check out the blog for fun, impactful ways your customers can celebrate inclusively and memorably:

👉 [Link here](#)

Let's make Pride bright together,

[DOWNLOAD IMAGE](#)

BLOG (LINKEDIN ARTICLE)

[DOWNLOAD IMAGE](#)



Shine Bright This Pride: Branded Sunglasses That Celebrate Boldly

Pride season is all about visibility, expression, and unapologetic joy—and what better way to show your brand's support than with custom sunglasses that *shine* just as brightly? Branded sunglasses are a powerful and practical giveaway during Pride celebrations. Whether you're sponsoring a parade, hosting an event, or simply looking to show support in your community, a colorful pair of shades puts your logo front and center in the most vibrant way possible.

For businesses participating in Pride parades, sunglasses are a must-have. Hand them out to the crowd, toss them from floats, or create Instagram-worthy photo moments with your logo right on the lens. Bars, cafés, and retail shops can give them away with a purchase or as part of limited-time Pride packs. They're also perfect for team-building events or company Pride walks—your crew will look unified, festive, and sun-ready.

Community partnerships and nonprofits hosting Pride events can offer branded sunglasses as thank-yous for donors, volunteers, or attendees. Want to go a step further? Create a rainbow collection and encourage trading or collecting. It's fun, interactive, and keeps your brand circulating throughout the crowd. And make sure to put it on social. Take pictures and create a unique hashtag so people across the globe can get involved with the celebration!

And we don't stop at sunglasses. We offer full-on *Pride vibes* with vibrant decorating options across t-shirts, totes, drinkware, and more. Our contract decorating services are lightning fast, and with low minimums—so you can go all out with your creativity. From full-color to subtle tone-on-tone imprints, we can bring your best ideas to life in bold ways.

Ready to make a statement that sticks? Connect with us to get started on sunglasses, decorating services, and everything you need to celebrate Pride with purpose, color, and joy. Let's create something that's not just promotional—but powerful.

SOCIAL POST



[DOWNLOAD IMAGE](#)



[DOWNLOAD IMAGE](#)

IG/FB CAPTION

Let's get loud, proud, and branded! 🌈🕶️
Pride season is the time to show up, show out, and support in style—and our custom sunglasses are a perfect fit. From giveaways to merch drops to community love, we've got the goods.

PLUS: vibrant prints on tees, totes & drinkware via our exclusive contract decorating services ✨

Send us an email to get started 🌟

PRODUCT LINKS

[Retro Rainbow](#)

[Retro Microperf](#)

[Retro](#)

[Iris](#)

[Iris Mirror](#)

[Vicky Microperf](#)

THANK
YOU!

bold.TM
P R O M O