

What's New?

Spring has sprung! Check out what's new and happening!

HPG Brands adds Sugar Spot to Batch & Bodega line! You won't want to miss this sweet opportunity!

- ❖ 23 unique candy fills with Kosher, Vegan, and Nut-free options
- ❖ Innovative design allows for full label customization
- ❖ Price points starting at \$2.50 (c)
- ❖ \$0 setup fees. Ever!
- ❖ Minimums as low as 25 pcs (25 pc for jars. Taster packets at 50 pc)
- ❖ 3-day production time with central shipping location (Eagan, MN)
- ❖ Crafted with premium ingredients - perfect for leaving a sweet impression

Have pics of you or your family representing you favorite items from the MW Rep's lines? Send them to us to be featured in our next newsletter!

HEADTOTOE

headwear, apparel & accessories



UNIFORM & RETAIL PROGRAMS



SEMI-CUSTOM APPAREL

LOW 50 PIECE MINIMUM PER STYLE
RECYCLED FABRICS AVAILABLE
NO UPCHARGE FOR SIZES 2X-5X
MENS, LADIES AND YOUTH FIT

12 PIECES FOR BLANKS
48 PIECES DECORATED



SEMI-CUSTOM CAPS
28 DAYS DELIVERED
144 PIECE MINIMUMS

COMPLETE CUSTOM
8 WEEKS PRODUCTION
144 PIECE MINIMUMS



www.httapparel.com



The Kruger's spent their Easter holiday in Gulf Shores!

BEST SALES TOOL IN THE INDUSTRY!

Customized Catalogs

·WOW your clients and increase your sales! It's quick and easy to customize **HPG Digital catalogs**. Click the Catalog+ link:
<https://dev.d3r04yhu3gmdch.amplifyapp.com/>, upload your client's logo (does not need to be vector art). Choose the catalog/s that you want, put your contact information in and click submit! You will receive a customized catalog within 24 hours or less that shows your client's logo on every product on every page in the catalog! Some customers have even received the catalog within 15 minutes!
· HPG has a lookbook for each of our brands (10). Showcase your client's logo on one or all of them. When you provide your client with visuals on how their logo will look on an item, they are sure to order more!!

Sustainability Corner

Check out hot items from these manufactures that are saving the planet one item at a time!

Temblor Speaker + Wireless Charger

S'well Eats Teakwood 21.5 oz Food Bowl

Laminated Fashion Tote

Cap America Recycled Cap

Katie's Monthly Favorites

Love these hats from Cap America!
Best coffee mugs ever!

Made in the USA



Great products manufactured right here in the United States!

Guardian Mask

Golf & Go Kit Small

Wixie 5oz Candle

Jen & Bryan's tales from the road

MW reps is excited to see the spring weather! This weather makes unloading the cars, a tad more enjoyable. We are still making the rounds with room meetings. Springfield and Kansas City were a huge success if you would like to get in on these room meetings, please let us know. Blue Jean Tour shows are in full swing please come see us. We are looking forward to the next few months of travel and of course summer!!



Jen unloading for the PPAM show in 35MPH winds! Wearing Charles River 9012!



Bryan presenting new line launches to a group in KC

Upcoming Schedule

Blue Jean Tour Show:

May 3rd in Springfield, MO
May 10th in Wichita, KS
May 11th in Omaha, NE
May 12th in Des Moines, IA

June 14th
4:00 PM-7:00 PM
HPG Sip N' Learn
Hacienda's./St Louis

July 20th-21st
ASI Show Chicago

Supplier Spotlight:

Mark Gammon CEO of
CAP AMERICA

Q: Who is Cap America?

Cap America has been providing quality headwear to the world for over 35 years. We are a family-owned company located in Southeast Missouri, where we run over 500 heads of embroidery 6 days a week, decorating imported ball caps and knits. We also operate the largest circular knit production facility in North America, building and decorating USA made knit caps and scarves.

Q: What is your role there?

I joined Cap America as vice president of sales in 2015 and was promoted to president and COO in 2017. I was most recently promoted to CEO this past year. I lead a team of highly motivated individuals and together over the past seven years we have grown sales exponentially, expanded our USA made knit offerings, and launched the CA Premium Line.

Q: What do you want customers to know that sets CA apart from competitors?

We have a dedicated customer service team, in-house graphic design and digitizing, and a team of overseas specialists to help with orders in any of our four offshore custom programs. We offer free virtual concepts, free digitizing, free samples, and no set-up fees. We want to make selling headwear easy for you – and we have the means and know-how to make that possible. We will do what it takes to be your go-to headwear supplier.

Q: Where do you see CA in the future?

Bigger and better than ever. Looking back at the intense growth we've experienced over the past few years, I'm extremely proud of what we've done here, and I know we're not finished yet. We've surpassed several goals, but we continue to set new ones to reach for every day.