



**All Ears
Promos**

All Ears Promos

Need promotional products?
We're all ears!

(917) 340-5971

info@allearspromos.com

www.allearspromos.com



WELCOME



Promotional products, or “swag” items, have been proven to increase a good impression of a brand by 84%, and a remarkable 89% of consumers can recall the advertiser of a promotional product they'd received in the last two years.

Perk up your customers' ears with unique and clever giveaways, or increase your profits by selling your own branded merchandise.

AUTHORIZED
DEALER OF **KAESER**
& BLAIR INCORPORATED
Promotional Advertising Specialists

124 YEARS IN BUSINESS, 3,800 VENDORS,
750,000 ITEMS

**PROMOTIONAL
PRODUCTS WORK**

The Power of Promotional Products

Low Cost Per Impression = High ROI



After receiving a promotional product:



Most commonly owned promotional products:



Impressions per month generated by:



* Impressions = The number of times an item is used multiplied by the number of times people see the item.

75% of recipients keep an item because it's useful

Global Advertising Specialists Impressions Study
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leaderpromos.com
winning promotional products®





Examples of our work include water bottles, coloring books for adults, and save-the-date wedding magnets.

Promotional products are everywhere these days, and it's easy to understand why. They're inexpensive, versatile, and make a great addition to your existing marketing plan. Business leaders know how much of an impact promotional products can have. Promotional products deliver a better cost per impression than any other type of media, and they have the ability to be extremely powerful sales and marketing tools. Promotional items are perfect for new and established businesses alike.

3 REASONS TO USE PROMOTIONAL PRODUCTS FOR YOUR BUSINESS

Although the benefits are endless, many businesses are still hesitant to dedicate part of their marketing budget to promotional products. If you're still on the fence, here are three reasons to use promotional products for your business:

THEY'RE TARGETED

Radio and newspaper ads go out to a wide audience where only a fraction of the audience might be in the market for your product or service. Promotional products give you the ability to control the distribution and target people who are interested in your product or service. This results in a more powerful marketing effort and better return on investment.

THEY'RE CUSTOMIZABLE

There are thousands of promotional items on the market, and you will easily be able to find one that fits your business' marketing strategy and budget. Promotional products give you the ability to get creative, and you get to choose the message, colors, audience, and more.

THEY LAST

Promotional products have a longer "shelf life" than more traditional forms of advertising such as magazine or radio. People tend to keep promotional items longer than other forms of advertising, and many people actually use the items that they're given on a regular basis. This gives your company greater exposure among your target audience.



**All Ears
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When you order from us, you'll get all the attention your promotion needs.

Drop us a line and let us know how we can help you. As our mascot Bowery says, WE'RE ALL EARS!

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