



PRINTING INFORMATION

Full Palette Colour:

Full Palette Colour (FPC) is our process to apply full digital color images to the same bestselling items that we screen print. This process is perfect for photos, multi-color graphics, logos and complicated images.

Pricing for FPC products includes the full color digital imprint. Images and copy should be in CYMK. Neon colors, metallic and exact PMS matches are not available. White product is recommended for all FPC projects. If white product is not used, there may be significant variation in image colors.

Accepted files types include resolution of 300 dpi or higher with extensions of .eps, .pdf or .jpg.

Less than minimum is not available on FPC items.

Due to the nature of the FPC process, 24 Hour service is not available. Standard lead time for FPC on foam products is 3 – 5 working days from proof approval. Standard lead time for plastic items is 10 -15 working days from proof approval.

We strongly recommend that you allow enough time in your FPC order to see a specific sample before completion of the project. This may add 1 – 2 days to your order timetable.

Offset Printed Stadium Cups:

Offset printing is available on 4 sizes of stadium cups. It is a good lower cost alternative for multi-color printing on higher quantities of stadium cups (minimum order size is 5,000). The process does have some limitations, however:

- Offset printing is limited to white cups
- Production lead-time is 3 – 4 weeks from art approval
- Small type fonts, outlines and reversed copy may blur during production.
- Some smearing may occur due to the nature of the process. Neither the clarity or color intensity of screen printing should be expected.
- Pre-production proofs are not available

STANDARD IMPRINT COLORS FOR PLASTIC AND STEEL ITEMS

 Reflex Blue	 Maroon PMS 188C	 Pink PMS 211C	 Fire Red PMS 186C
 Warm Red	 Purple PMS 268C	 Royal Blue PMS 288C	 Athletic Yellow PMS 123C
 Pantone Yellow	 Light Green PMS 3275C	 Orange PMS 172C	 Hunter Green PMS 3305C
 Emerald Green PMS 347C	 Metallic Silver PMS 877C	 Teal PMS 321C	 White
 Black	 Navy PMS 282C	 Metallic Gold PMS 872C	 Brown PMS 469C
 Process Blue	 Cool Gray #5	IMPRINT COLOR DISCLAIMER The PMS numbers noted are how these standard colors would appear on a WHITE background. Printing on colored items <u>will affect</u> how these colors look. Use these PMS numbers for reference only.	

STANDARD IMPRINT COLORS FOR FOAM ITEMS (FZCC, FZBH, etc.)

 Reflex Blue U PMS	 Maroon PMS 188U	 Pink PMS 211U	 Fire Red PMS 186U
 Warm Red U	 Purple PMS 274U	 Royal Blue PMS 286U	 Athletic Yellow PMS 123U
 Pantone Yellow U	 Light Green PMS 3275U	 Pantone Orange PMS 021U	 Hunter Green PMS 3305U
 Emerald Green PMS 348U	 Metallic Silver PMS 877U	 Teal PMS 321U	 White U
 Black U	 Navy PMS 282U	 Metallic Gold PMS 872U	 Brown PMS 4695U
 Process Blue U	 Cool Gray #5U	IMPRINT COLOR DISCLAIMER The PMS numbers noted are how these standard colors would appear on a WHITE background. Printing on colored items <u>will affect</u> how these colors look. Use these PMS numbers for reference only.	