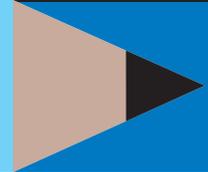


GENERAL INFORMATION

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SHEPENCO® Color Name	Create-A-Pencil Color #	SHEPENCO® Color #	PMS Color Match
Aqua			337
Black	P18	30	
Black Matte	P24		
Dark Blue	P13	2D	282
Hi Gloss Blue	P22	12	7461
Pastel Blue		2L	2975
Royal Blue	P12	2R	541
Regular Blue	P36	2	3005
Burgundy	P16	27	491
Cream	P4	5	148
Gold	P2	8	874
Gray	P20	4	422
Dark Green	P5	1D	3435
Hi Gloss Green	P6	11	354
Regular Green	P40	1	349
Lavender	P9	29	251
Maroon	P37	17	4975
Natural	P21	20	
Orange		6	165.5
Hi Gloss Orange	P8	16	
Hi Gloss Pink	P17	13	812
Pastel Pink	P14	3P	182
Plum	P23	19P	262
Purple	P38	19	276
Red	P15	3	200
Silver	P1	7	877
Teal	P10	52	321
Yellow	P39	0	122
Hi Gloss Yellow	P3	10	120
SB Yellow		OSB	144
White	P19	9	
NEON TROPICOLOR			
Bikini Yellow	N10/TC0		SAFETY
Kiwi Green	N1/TC1		354
Flamingo Pink	N13/TC3		812
Sunset Orange	N16/TC6		
Neon Blue	N12/TC2		7461

Note: Not exact. For reference only. Sample available upon request. Colors can vary by batch.

STOCK IMPRINT COLORS FOR SCREEN PRINTING

021 ORANGE	320 TEAL
186 RED	347 KELLY GREEN
202 MAROON	357 FOREST GREEN
505 BURGUNDY	375 LIME GREEN
RHODAMINE RED	116 YELLOW
230 PINK	124 ATHLETIC GOLD
2592 PURPLE	468 TAN
VIOLET	478 BROWN
282 NAVY BLUE	871 GOLD
REFLEX BLUE	877 SILVER
286 ROYAL BLUE	430 GRAY
PROCESS BLUE	BLACK
298 LIGHT BLUE	WHITE

PMS MATCH AVAILABLE

NOTE: Imprint colors pictured here are for illustration purposes only and are not meant to be exact duplicates of the above numbered and/or named PMS colors.

ELECTRONIC ART

Electronic art may be sent via CD or e-mailed when saved in the following format:

Preferred Art Format: Vector art (as created in Illustrator) with all text converted to outlines.

Programs Used: Adobe Creative Suite CS6, QuarkXPress 9.0 (MAC Only), Corel Draw 16.0 (PC Only)

Types of files: .eps, .ai, .tiff, .psd, .pdf, .cdr

Please Do Not Send: Microsoft Files (Word, Excel or Powerpoint) or files less than 300 dpi at actual size.



What is vector art?

Vector art (commonly known as line art) is made up of lines and curves defined by vectors (thus the name). Vector art is resolution independent and can be scaled to any size (ie: as big as a house) without loss of quality. All text (fonts) must also be converted to vectors (sometimes called outlines, paths or curves). **SHEPENCO** does NOT vectorize your artwork.

- Vector art is easily enlarged to ANY SIZE with NO LOSS of quality.
- Vector art backgrounds are transparent; and any color can easily be added.
- Vector art COLORS ARE EASILY CHANGED to any color desired.
- Vector art is EASILY EDITED (added to or parts deleted).
- Vector art is "graphics friendly" and usable by almost everyone.
- Vector art is the only type that most printers will accept.
- Vector art is generally created in programs such as Adobe Illustrator.

Visit us at www.shepenco.com

LET'S GET SOCIAL

We would love to hear from you. Let us know how we are doing. What we are doing right, what could be done better, or just chat.



California Proposition 65 ("PROP 65") Compliance:

Warning: Chemicals known to the State of California to cause cancer or birth defects or other reproductive harm are not present in products produced by **SHEPENCO** and sold by advertising specialty/promotional product independent distributors.

The State of California requires that no entity in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state of California to cause cancer or reproductive toxicity without first giving a clear and reasonable warning. Accordingly, if an end Buyer and/or Distributor fail to provide **SHEPENCO** advance written notice that **SHEPENCO**'s product will be sold or shipped to the State of California, the end Buyer and/or Distributor hereby indemnifies and agrees to defend and hold harmless **SHEPENCO**, its employees, representatives, affiliated companies and agents, against and from any and all Proposition 65, personal injury and property damage claims, and from all other costs, liabilities, damages and expenses. This includes, without limitation, attorneys' fees and litigation expenses on account thereof or in connection with any investigation or preparation related thereto or the enforcement of this provision relating to, resulting from, connected with or arising out of goods or products provided to buyer by **SHEPENCO** to the maximum extent permitted by law.

All orders received or placed with by **SHEPENCO**, including but not limited to orders placed via catalog, online, phone or mail, shall be deemed effective acceptance of these terms.

Please take note the factory does comply with all Federal and ASTM Regulations, concerning chemical contents. The State of California requires significantly stricter standards be met.

PROP 65 SURCHARGE: To ensure compliance with Proposition 65, products entering the State of California must include a warning label. For a label to be affixed to every product, add \$.15/each (G). For labels to be affixed to inner count boxes add \$5.00/M items (G). For labels to be affixed to shipping cartons, add 5.00/each carton (G).

SHEPENCO and California Proposition 65 ("PROP 65") Compliance:

Pencils and Pens sold by Shelbyville Pencil Company, Inc. (**SHEPENCO**) are produced in total compliance with all Federal standards for toxicity and safety, effective the manufactured date as dictated by all regulation and law, including, but not limited to the Consumer Product Safety Commission, as well as regulations and laws administered by the Food and Drug Administration.

Our products are tested and comply with current California Proposition 65 requirements for phthalate and lead content. We cannot test for each and every of the (current) 920+ chemicals listed. This is due to the fact that the list is constantly changing including chemicals that have an established safe harbor level. **For customers having concerns over compliance, we can label the individual products if requested.** The warning is shown here. The additional cost for this is \$ USD .15 (G) each. This will ensure compliance.



For Information on PROP65 go to www.p65warnings.ca.gov