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P R O M O

YOUR RESOURCE GUIDE TO THE 4TH OF JULY

EMAIL BLAST



**RED, WHITE
AND BRANDED
FOR YOU!**

4th of July is the summer's biggest party—everyone's out, feeling festive, and ready to rep red, white, and your brand. It's the perfect time to hand out promo goods that spark joy and keep your brand shining brighter than the fireworks.

ENDLESS CUSTOMIZATION OPTIONS

- Up to multi-color edge-to-edge printing on shade frames and lenses
- Full color contract decoration on soft and hard goods

PERFECT FOR:

PARADES • FUNDRAISERS • PICNICS • FIREWORK SHOWS • PHOTO BOOTH PROPS • FESTIVALS & FAIRS • SOCIAL MEDIA CAMPAIGNS • BAR PROMOS •

REACH OUT TODAY
FOR VIRTUALS, SAMPLES, AND PRICING!

→ add your logo here

Subject - Bring the fireworks to your 4th of July promos! 🎆

Hey [First Name],
The 4th of July is more than just fireworks—it's your chance to be part of the summer fun with promo goods that everyone wants in their hands, coolers, beach bags, and BBQs.

Whether you're planning a big event or want to keep your brand top of mind, we've got ideas that sizzle 🔥

Don't miss your chance to stand out this summer!
Reach out to get started with some ideas and virtuals.

✨ Check out the blog for fun, impactful ways join in on the summer fun: 👉 [Link here](#)

Let's spark something big this 4th of July,

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BLOG (LINKEDIN ARTICLE)

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🌟 5 Fun & Festive Ways to Use Promo Goods This 4th of July 🌟

Ideas to Help Your Brand Shine Brighter Than the Fireworks

The 4th of July is more than just fireworks and hot dogs—it's a golden opportunity for you to connect with your audience in a memorable, high-energy way. Whether you're throwing an event, running a sale, or just want to spread some summer cheer, promotional goods are a smart, easy way to get your name out there. Not sure where to start? Here are five fun, creative ideas to make your brand the star of the summer:

1. The Branded BBQ Kit

Perfect for: Food brands, realtors, apartments, or corporate offices

Bundle up branded aprons, hats, and tees into an Independence Day cookout kit. Use it for a “Grill & Chill Giveaway” or employee appreciation gift box. It's perfect for summer, it's useful, and it puts your logo front and center at every grill-out.

2. Stars, Stripes & Sidewalk Sales

Perfect for: Boutiques, salons, fitness studios, small retail shops

Turn your storefront into a patriotic pop-up. Think branded handheld fans, red-white-and-blue reusable totes, or free sunglasses with purchase. Add some festive sidewalk chalk art and boom—you're the cutest shop on the block.

3. Pool Party Promo Drop

Perfect for: Hotels, apartments, summer camps, lifestyle brands

A branded pool party kit: sunglasses, tank tops, waterproof pouches. These can be part of a resident or guest appreciation day—and everything gets used all summer long.

4. Fourth of July Photo Opp Station

Perfect for: Breweries, restaurants, pop-ups, city events

Draw a crowd with a simple branded backdrop or inflatable photo booth paired with giveaway items like hats, shades, or tote bags. Bonus: your logo ends up all over Instagram.

5. Freedom to Picnic Packs

Perfect for: Parks departments, grocery stores, beverage brands, corporate offices

Picnic baskets or coolers filled with branded essentials—sunglasses, drinkware, and blankets—make for great sweepstakes prizes or corporate giveaways. Level it up and brand the whole experience, not just the swag.

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Want to make your brand part of the summer fun? We'll help you pick the perfect products and pull it all together—fast. Whether you're planning a big bash or a simple thank-you, promo goods are a powerful way to connect and stay top of mind. Let's get your brand into everyone's hands (and coolers, beach bags, and BBQs) this 4th of July! 🇺🇸🎆

SOCIAL POST



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IG/FB CAPTION

Bring the fireworks to your 4th of July promos! With everyone out and about, it's the perfect chance to get your brand onto sunglasses, coolers, beach bags, picnic tables, and other sunny-day essentials 🌟

Send us a message to get started ✨

PRODUCT LINKS

[Retro USA \(RD540\)](#)

[Aviator Microperf \(can be done on any frame shape\)](#)

[Carhartt Cooler \(Contract Deco\)](#)

[Next Level Tee in Red \(Contract Deco\)](#)

THANK
YOU!

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