

What's New?

The Holidays are right around the corner are you prepared? Check out our top picks for the season!

HPG brands added new products to their Origaudio and Beacon lines. You won't want to miss out showing these to your customers! HPG's full line up of holiday catalogs is now live and ready for you! Build a complete catalog for your client in just a few minutes. Every page, every product, fully personalized with your client's brand.

Charles River Apparel debuts new fall line! Sustainable, functional and stylish you won't want to miss this launch live on their site now! *Want 60% off samples?* Contact us now through the end of the year to snag this deal on new styles!

Introducing our **Newest Sales Rep...**
Holly Ryan Hopkins born 5/20/22.

Katie welcomed a baby girl to her family and spent the summer adjusting to life as a mom of 2. She is back and excited to help with all your upcoming Holiday projects!



Baby Holly 3 months old.

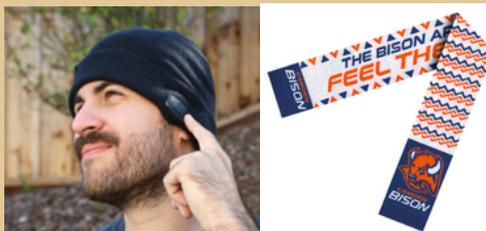


MW Reps TOP Holiday Picks: *show them something unique!*

Jen's picks:

Bryan's picks:

Katie's picks:



Origaudio Wasatch Blanket

Tunezie Wireless Earbud Beanie

Dipped Metallic Shaker Set

Calacatta Charcuterie Board

Custom Elite Knit Scarf

Printed Quarter Zip Sweatshirt

Sustainability Corner

Check out hot items from these manufactures that are saving the planet one item at a time!

Zonal Indoor Bamboo Weather Station

Dryad Large Washable Kraft Tote

Dryad Small Washable Kraft Tote

WOMEN'S ECO-LOGIC STRETCH POLO

MEN'S ECO-LOGIC STRETCH POLO

Made in the USA

Great products manufactured right here in the United States!

Snowflake Knit Cap with Cuff

In Stock TKN Knit Beanie

Sustainable Knit Cap with Cuff

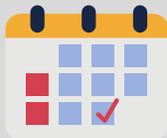
Snowflake Scarf

Jen & Bryan's tales from the road



Hitting the road to do room meetings.

Come get your great MW Reps goodie bag and hear about new Holiday items!!



Upcoming Schedule

Blue Jean Tour

October 26-Omaha

October 27-Des Moines

November 1- St.Louis

November 2- Kansas City

PPAM

September 28- STL

Supplier Spotlight:

Barry Lipsett CEO of Charles River Apparel

Q: Who is Charles River Apparel?

Charles River Apparel is a leading New England-based apparel brand servicing more than 10,000 distributors and retailers nationwide. As a family business, our goal is to deliver more than just products that endure – we want to leave a lasting impact on our customers and community.

Q: What is your role there?

I am the President & CEO, which means I lead the strategic direction of the company, ensuring that we continue to reach our long-term objectives.

Q: What do you want customers to know that sets CRA apart from competitors?

Since our founding in 1983, we have created a legacy of supporting our customers through superior service and quality products. Our styles are designed in-house and are known for being timeless, weathering both the seasons and the trends.

I'd also like to give one recent anecdote demonstrating our commitment to customers. In August, we had a 700+ piece decoration order, which we quickly turned around for our customers to ensure it arrived before their end-user's event. While tracking the scheduled delivery, we discovered that the freight company somehow "lost" the shipment. We acted immediately and pulled another 700+ pieces out of our warehouse to screen-print and ship within two days. It was an all-hands-on-deck effort as we delivered the final product directly to the end-user on the day of the event to ensure they had it on time. Shortly after the successful event, the freight company found the original order, and our customer was so delighted by our efforts that they decided to take and provide those additional pieces.

Q: Where do you see CRA in the future?

Our business will continue to evolve, and we will position ourselves to take advantage of new opportunities that surface over the years ahead. We will continue to develop our dedicated crew, build the Charles River Apparel brand, and leverage technology to help our employees and customers be successful.

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