

What's New?

We hope you all had a great summer and are getting your holiday orders in! If you need help with unique ideas please reach out to us! Below we have highlighted some of our favorite finds this season!

Bryan's pics:

[mr-mister-humidifier](#)
[wasatch-blanket](#)
[Callaway soft touch hoodie](#)
[knit-scarf-with-elite-fringe](#)



Jen's pics:

[Hyannis-Snap-Shacket](#)
[chun-bamboo-pizza-board](#)
[colorwav-soundbar](#)



Katie's pics:

[facial-roller](#)
[bamblock-speaker-charger](#)
[rechargeable-dual-lantern-fan](#)



A few weeks ago the team was able to all get together at the Charles River National Sales meeting & 40 Year Anniversary celebration! We spent a few days outside Boston visiting the headquarters, learning about all the new exciting products that are coming and of course celebrating successes together!



Bryan, Katie, & Jen at the CRA Sales Meeting



Celebrating 40 years at the Charles River headquarters in Sharon, MA

Sustainability Corner

At the CRA Sales meeting we learned all about Repreve®, the world's leading recycled fiber, to protect our land, oceans, and air. Click the picture below to learn more and see all the great products that use the technologies!



Made in the USA



Holiday Gift Guide

For the impossible to buy for:

Jingle Bells & Whistles
As low as \$ 549.00 (C)

For the VIP's:

Sweet Retreat
As low as \$ 299.00 (C)

For the event attendees:

Seasonal Cheer
As low as \$ 199.00 (C)

For the employees & loyal customers:

Cozy Cuddles
As low as \$ 149.00 (C)

Jen & Bryan's tales from the road



Alissa Baker with HPG and Jen at a Staples St. Louis show



Summer fun! SPP baseball game. GO CARDS!

Upcoming Schedule

September 26th	PPAM	KC
September 27th	PPAM	STL

October 24th	Blue Jean	NE
October 25th	Blue Jean	IA
October 26th	Blue Jean	STL
November 2nd	Blue Jean	KC

Supplier Spotlight:



Bill Patterson
Vice President

HEADTOTOE

Q: Who is HTT? Head To Toe is a 32-year-old clothing and headwear manufacture, we have our own factory's, a great design team and more sustainable fabrics available to turn fast custom pieces for your events or uniform programs.

Q: What is your role there? I have been the VP of sales for almost 20 years, I work on merchandising, sales and negotiating large programs.

Q: What do you want customers to know that sets HTT apart from competitors? In our 15 years of offering sustainable apparel and headwear, our orders have removed more than a half a billion plastic bottles for entering the oceans and landfills. We are dedicated to making sustainable products that are affordable, stylish, and fast turn.

Q: Where do you see HTT in the future? We are opening our third factory in Vietnam where we will make apparel, headwear, medical goods and our own knitting machines for great priced cotton t-shirts.

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X-TRA VALUE POLYESTER MESH BACK CAP

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TWO OF OUR
TOP SELLING
MESH BACK STYLES!

*Discount applies to blank orders & orders decorated with flat or 3D embroidery. Special discount valid for the rest of 2023.



15% OFF i3025

NEW COLORS TOP PERFORMER VALUE SERIES

TWO-TONE MESH BACK CAP

► medium profile six panel structured cap ► standard pre-curved visor ► flat cotton twill with trucker mesh ► adjustable plastic snap tab closure



Stitch Count: 11,551

16 COLORS AVAILABLE!



AVAILABLE QUANTITY BREAKS:

EMBROIDERY	24	48	96	144	576	2500+	
BLANK	1*	24	48	96	144	576	2500+

*Column pricing applies at this quantity. Scan the QR code for the most up to date pricing. Please see capamerica.com for all additional information.

15% OFF i3038

NEW COLORS TOP PERFORMER CLASSIC SERIES

POLY/COTTON MESH BACK CAP

► medium profile six panel structured cap ► modified flat visor ► poly/cotton blend with trucker mesh ► adjustable plastic snap tab closure



Shown with optional
3D Embroidery
Stitch Count: 16,801

21 COLORS AVAILABLE!



AVAILABLE QUANTITY BREAKS:

EMBROIDERY	24	48	96	144	576	2500+	
BLANK	1*	24	48	96	144	576	2500+

*Column pricing applies at this quantity. Scan the QR code for the most up to date pricing. Please see capamerica.com for all additional information.

THE SAVINGS DON'T STOP THERE!

GET EQP ON ALL 24 PIECE EMBROIDERED & BLANK ORDERS FOR THE REST OF 2023!

*Excludes all custom overseas programs.



Scan QR codes to see pricing. Minimum quantity for embroidery is 24 pieces per style, color & design for most in stock styles. For blank styles, the minimum quantity is only 1 piece. Please contact customer service for production times. Both offers are valid through 12/31/23. Please see capamerica.com for more information & for additional styles. *SUBJECT TO AVAILABILITY **PRICES SUBJECT TO CHANGE WITHOUT NOTICE

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