

7 Profitable Industries for Pet Promos

Want to **FETCH** more sales?

Pet promos can bring you tons of orders – but not if you’re only selling them to pet-related industries.

Find out from Promopet which industries you *should* be sniffing out for sales, and which pet products to pitch to win the sale!



HOSPITALITY

Pet-friendly hotels, motels and resorts



Pet-friendly hotels are becoming more and more popular – pet owners don't want to leave their furry friends behind while on vacation! Not only are pet giveaways great for promoting their pet-friendliness, they're also hot sellers in gift shops.

Stop. Sit. Sell:

- Dog bowls & mats
- Dog toys
- Pet waste bag dispensers
- Strobe reflector tags
- Dog treats

#705-6486



#604-4004

Bundle Up More Sales

Suggest hospitality customers create Pet Welcome Kits to give to their guests (human and canine).

#608-2358



#605-8046



FOOD & BEVERAGE

Restaurants, bars and breweries

People love to support their favorite local watering holes – and it turns out, their pets do too. Branded merchandise is wildly popular with patrons at these establishments, so make sure your customers keep them stocked.

Stop. Sit. Sell:

- Leashes
- Collars
- Pet T-shirts
- Full-color pet bandanas
- Pet toys



#705-65TF

Pet-Approved Apparel
Promos pets can wear
are especially popular
with this market!



#705-6806



#705-60E4

HOUSING

Apartment complexes, condominiums communities and senior living communities

Pet-friendly complexes know allowing four-legged friends is a HUGE draw for potential new residents. Help these groups show their commitment to providing a happy home for pets by giving away products to care for them.

Stop. Sit. Sell:

- Pet waste bag dispensers
- Reflective bandanas
- Emergency pet rescue decals
- Pet litter scoops
- Pet first-aid kits



#705-6490



#705-6654



#603-0120



#606-0180



Safety Fur-st

Pet health and safety items will make residents feel confident and secure moving into these communities.

BANKING

Banks, credit unions and investment firms

These companies need to stand out from the competition. Rather than appeal to their customers' pocketbooks, suggest appealing to their pets instead. Pet promos build brand loyalty and will be remembered over basic giveaways.

Stop. Sit. Sell:

- Pet bandanas
- Dog treats
- Zipper bowls
- Rope disc toys
- Pet-shaped stickers for kids



#705-6381

Fetch More Sales

Pitch these promos to car dealerships to drive away with additional orders.



#705-6225



#705-6656

AGENCIES

Real estate agents and insurance agencies



Help these groups connect with their clients by building an emotional bond. Pet-related giveaways show they acknowledge pets as part of the family, which recipients will appreciate. They'll be happy to use these promos in their daily life while they care for their beloved pet!

Stop. Sit. Sell:

- Pet-shaped magnets
- Pet care coloring books
- Emergency pet rescue decals
- My Pet is Home Alone key straps
- Pet-safe flyer



#612-4426



#614-9008



#705-6800



#606-0066

Branding You Can Trust
Pet products encourage responsible pet ownership, which shows these agency groups are compassionate and trustworthy.

GOVERNMENT

Local government, election rallies and political fundraisers

Political candidates want to get their name out in their local communities. What better way to do that than pet promos? Call in the help of walking, barking billboards to get their campaign tail wagging around town.

Stop. Sit. Sell:

- Pet T-shirts
- Pet bandanas
- Collars
- Leashes
- Paw-shaped car magnets



#705-6772



#614-9000



#705-65TF



#705-6082

Bring Voters to Your Clients

When locals see adorable pets rockin' your candidate's message, they won't be able to resist coming over to talk (and maybe pet your campaign partner, too)!

TEAM SPIRIT

High school sports teams, minor leagues and local pick-up leagues



Pet promos are great for raising funds AND team spirit. Don't sell team merch just for people – profit from selling gear for their four-legged fans too!

Stop. Sit. Sell:

- Pet bandanas
- Pet jerseys
- Vinyl squeak toys
- Folding dog bowls
- Paw-shaped car magnets



#705-65J

If the Paw Print Fits
Tons of sports teams have an animal mascot, making this a huge selling opportunity for paw-shaped promos!



#606-0070



#705-6772



#705-6812



About Promopet, asi/79698

If you're looking for ad specialties geared toward canine and feline friends, look no further. Promopet is the first supplier in the promotional products industry to focus exclusively on products related to pets – and they do it better than the rest. That's why they've won the Distributor's Choice Award for the pet category! It's their mission to provide their customers with the very best selection of pet products in the industry, along with excellent customer service – that's why they're an ASI 5-star supplier.

What can we say, great products and great service are in their pedigree! Find out how Promopet can help you unleash potential!



Want to learn more?

Visit Promopet.com
or call (888) 558-1709.