Everything You Need for Success– Business, Non-Profit, or Personal

HELPING YOU FOCUS ON YOUR COMPANY IDENTITY, IMAGE & PERCEPTION AS SEEN THROUGH THE EYES OF CUSTOMERS:

In today's competitive market, it is important to put your best foot forward, not just personally but professionally, as well. Rusty, broken or bent signage, dirty vehicles bearing your company logo, cigarette butts in front of your building, etc., all make an important impression on your current and potential customers.

- ***Branding Continuity*** *~ Keeping your logo appearance consistent in all advertising spaces*
  Apparel, Website, Brochures, Business Cards, Folders, Sell Sheets & Flyers, Packaging, Signage
- ***Office Needs*** *~ Everything you need to keep an office running (home office or storefront)*
  Brochures/Sell Sheets, Biz Cards, Folders, Floor & Wall Graphics, Signs & Banners, Notepads, NCR (Carbonless) Forms, Branded Pens & Markers, Post-Its, Dry Erase Boards, Tape Measures
- ***Signage*** *~ From vinyl to metal, from storefront to lawn, eye-catching signage is a great marketing tool*
  Mesh & Vinyl Banners, Yard Signs, Vehicle Magnets, Vinyl Graphics, Floor, Window & Wall Graphics & More
- ***"Image Defense"*** *~ Social Media & Business Image Analysis, Evaluation & Recommendations, as well as "Secret Shopper" or business evaluation services*
  What are people thinking when they approach your place of business? What are they saying when your service person walks up to their door? What are people saying about you on the world-wide web? Find out, and find out how to either fix/counter the negative, and/or acknowledge the good. Strengthen a good image, or improve a less than stellar image, if you are willing to open yourself up to an honest evaluation.
- ***Trade Show Items*** *~ Great displays draw customers to your booth, attractive handouts (and a winning smile) evoke conversation, and a clever, trendy or useful giveaway keeps you on their mind after they walk away*
  Giveaways, Sell Sheets, Table Covers, Pens, Contest Entry Forms, Pens, Badges & Lanyards, Etc.
  Need an idea for an event giveaway? I'm an industry professional - I can help with some innovative ideas!
- ***Event Planning*** *~ If you're going to go to the trouble of having or hosting an event, cost alone should tell you to put some thought into it and get the most bang for your buck. That includes making sure you get the word out timely and appropriately, your catering and/or entertainment be up to a certain standard, and your environment be one that makes people feel relaxed & comfortable, creating a memorable (in a good way) experience*
  Concept, Planning, Invites and Programs, Gifts & Promotional Items, Entertainment booking, Catering, etc.
- ***Graphic Design*** *~ Logo Design & Re-Design, Copywriting, Layout Services, Vectorizing Logos*
  Have a logo but it needs updating? Hate your logo and want a whole new look?
  Never have had a logo and think it's time to get one? Need an ad to run in a charity event program?
  I can help!

a.i.m. graphics

...Since 2003

"If you think it, I'll ink it!

Your Source for Branding, Packaging, Promotion, Marketing & Advertising

www.aimgraphics.net (586) 219-5848 AIMsGraphics@yahoo.com