

## DID YOU KNOW?

### We can ship promos directly to your customers or employees

Not everyone knows that we can ship branded merchandise directly to your clients or employees who work from home. There are many programs to choose from including options with fixed rate shipping charges so you know exactly how much your project will cost up front. On top of that, the entire experience can replicate what it is like to receive a gift as if it is hand delivered. Our program includes:

- White shipping box to look like a gift box
- Festive colors to choose from for protective packing material
- Card with your custom message may be inserted in the box
- Full color logo can be applied on the box to complete the look

Let us help you on your end of year holiday branding projects. Just tell us what you are looking for and we can make you the in-house promotional hero!

## VIDEO OF THE MONTH



👁️ Watch this 2 minute video to see a blank t-shirts are screen printed with 8 different colors on an automatic screen printing press!!! 🍷

## CASE STUDY

### Holiday ornaments promotion becomes an annual campaign

Global phenomenon The Pokemon Company was looking for holiday collectibles that would increase brand exposure and drive sales. Their consumer products includes video games, trading cards, plush toys and more. Limited-edition and completely custom light-up ornaments, emblazoned with fan-favorite characters Pikachu, Bulbasaur, Squirtle and Charmander were chosen.

These holiday collectibles became an immediate success, selling out within weeks of being put on shelves. Due to their popularity, limited-edition ornaments are now offered every year. Collectible gifts or gifts-with-purchase are a great way to increase retail or B2B sales.

## FEATURED PRODUCTS



2 piece vacuum sealed insulated wine tumbler gift set



Portfolio with large inside pocket, 2 card pockets & writing pad



Stylish heather gray fanny pack with 47" buckle closure

**FREE SETUP for orders placed by the end of the month!!!**

**Branded1st**

<https://www.Branded1st.com>

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