

# MiiR® Collection

Founded in 2010, MiiR is the pioneer of the Product to Project™ movement, a business model where every product sold funds trackable giving projects.



**MiiR® Vacuum Insulated Camp Cup - 12 Oz.**

3.5L 4H 3.5W; 18/8 Stainless Steel  
100273-009 Black Powder • 100273-104 White Powder



**MiiR® Vacuum Insulated Tumbler - 12 Oz.**

3.25L 5.75H 3.25W; 18/8 Stainless Steel  
100274-009 Black Powder • 100274-104 White Powder



**MiiR® Vacuum Insulated Wide Mouth Bottle - 20 Oz.**

2.75L 10H 2.75W; 18/8 Stainless Steel  
100275-009 Black Powder  
100275-104 White Powder



**MiiR® Vacuum Insulated Travel Tumbler - 16 Oz.**

2.75L 7.25H 2.75W; 18/8 Stainless Steel  
100276-009 Black Powder  
100276-104 White Powder



**MiiR® Vacuum Insulated Food Canister - 16 Oz.**

4.25L 5H 4.25W; 18/8 Stainless Steel  
100277-009 Black Powder  
100277-104 White Powder



*Available June 2019*



<https://www.youtube.com/watch?v=aZV0fbewWhI>

# MiiR Give Code

## Product to Project®

Every MiiR product includes a Give Code, a powerful tool that connects you to our giving. Become part of the Product to Project movement by registering your Give Code.

- 1 Flip** your MiiR product over to find your Give Code.™
- 2 Register** your Give Code™ on MiiR.com/Give
- 3 Follow** along and receive GPS coordinates, photos and updates from the project you helped fund.

## MiiR Give Process



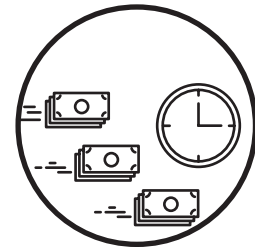
### 1. Design Innovation

MiiR designs every product in-house with the same ethos - timeless, thoughtful, beautifully simple and sustainable.



### 2. Sell Product

When you buy a MiiR product, we set aside a portion of revenue from the sale, earmarked for our giving initiatives.



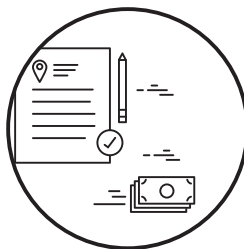
### 3. Accumulate the Give

These earmarked dollars accumulate over time and soon, it's time to put them to work.



### 4. Identify Project

The MiiR impact team works closely with our aligned giving partners to identify project opportunities and determine when and where these dollars can have a lasting and direct impact.



### 5. Issue Grant Money

Once a project has been selected and agreement signed, accumulated give dollars are handed over to our giving partner.



### 6. Project Commences

Now the important work can begin! The project officially commences and over time, our giving partner reports back on its progress, which we then share with our community in words, photos and film, bringing Product to Project™ full circle.

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