

When it has to be precise,
it has to be

PRECISE®

- America's favorite, #1 selling Rolling Ball pen* features our unique Precision Point Technology engineered to deliver incredibly smooth, consistent writing
- Precise ranks #1 in Rolling Ball pens with \$39M in dollar sales and a 57% share**
- Precise offers 2 point sizes and 10 ink colors, offering the ultimate in customization and choice



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*Precise is the #1 Selling Rolling Ball Pen Brand/Circana/Retail & Commercial/Dollar Sales/Data on file.

**Source: Circana/Retail & Commercial/Dollar Sales/52 weeks through April 1, 2023.