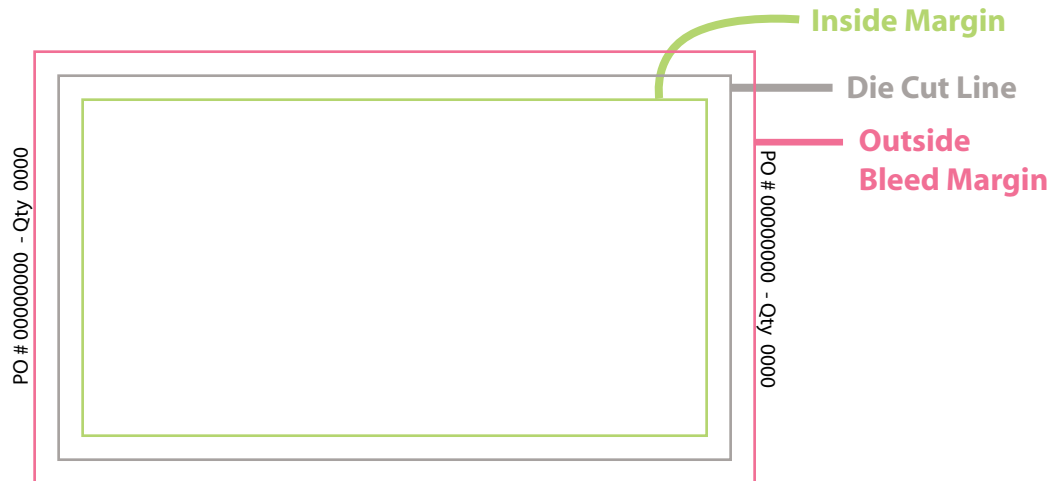


# Instructions For Template Set Up:

**NOTE: EPS Templates are designed to be used with Adobe Illustrator software.**

1. Art MUST fit within the margin and bleed parameters shown on template.
  - **Green line\*** is inside margin. Leave 1/8 inch inside margin from the edges of the magnet on all sides for live art (all pertinent information must fit within the 1/8" inside margin).
  - **Pink line\*** is bleed requirement. If you want the art to bleed (have imprint run off the edges of the magnet), give art an 1/8 inch outside margin on all sides.
  - **Gray line\*** is where the magnet will be die cut for final production.  
*\*These lines are on a designated locked non-printing layer.*
2. All rasterized/bitmap images must be embedded, CMYK\*\*, minimum 300 dpi.  
\*\*Exception - Notepad orders in standard spot colors.
3. Art Identification: Please type your PO number and quantity where indicated.
4. Convert all fonts to outlines (curves).
5. Do not remove the die, margin, bleed lines. Do not put any imprint information on the die/margin/bleed layer. Do not change the overall size parameters of the template. The template must stay 9.5x11 and in its original orientation with imprint in the center of the layout.
6. Upload template with your art placed with your Distributor Central Supplier Order.

Example:



Example shown here is for visual representation of the inside margin, die cut line, and outside bleed margin. Please use the Illustrator eps template file for the desired item you are ordering.

Thanks.