

HEALTHCARE CAMPAIGN REVIEW

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YOUR RESOURCE GUIDE TO HEALTHCARE MERCH THAT MATTERS

FLYER

SAGE 69443ASI 57371PPAI 536045

PMS Matched Aviators

Thoughtful Design

Heart of a Healer

Powered by Caffeine & Compassion

Perfect For Every Occasion:

• NURSES WEEK

• DOCTOR'S DAY

• HEALTH FAIRS

• 5KS

• PATIENT EXPERIENCE INITIATIVES

• JOINT COMMISSION SURVEYS

• WELLNESS EVENTS

• OUTDOOR ACTIVATIONS

• MARCHES AND WALKS

• EMPLOYEE APPRECIATION GIFTS

Make It Meaningful:

• Well-designed sunglasses paired with a custom cleaning cloth and carrying case feel elevated without breaking the bank.

• Cozy apparel with thoughtful messaging goes a long way to show appreciation.

• PeekPocket decoration on tees or totes adds an unexpected detail that delights.

REACH OUT TODAY
FOR VIRTUALS, SAMPLES, AND PRICING!

→ add your logo and contact info here

PeekPocket Imprints

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SOCIAL POST/SLIDER



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CAPTION

When it comes to recognizing healthcare heroes, merch is a perfect moment to say thank you or create a moment of connection. Sunglasses and apparel speak volumes as thoughtful and practical gifts. Add a message of gratitude to make a more meaningful impact.

DM us "HEALTHCARE" to request information on branded for your Healthcare business.

EMAIL BLAST

Subject: Helping You Celebrate Your Healthcare Heroes

Hello _____,

How are you showing your healthcare heroes you truly care? If you are giving merch as gifts for Nurses Week and Doctor's Day, we're here to help you do so thoughtfully.

We shared a few smart ways to use merch for Nurses Week, Doctor's Day, health fairs, and more...

👉 [Read the blog here](#)

Then connect to discuss smart ways to show appreciation with sunnies, apparel, and more.



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BLOG (LINKEDIN ARTICLE)

Copy and paste as a LinkedIn post or article to educate your clients and spark interest!



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Thoughtful Merch for Healthcare Moments That Matter

Opportunities to recognize healthcare heroes show up all year long. Nurses Week, Doctor's Day, health fairs, 5Ks, Patient experience initiatives, even Joint Commission surveys. Each one is a chance to say thank you or create a moment of connection. The hard part? Choosing merch that feels thoughtful instead of promotional.

For health fairs, wellness events, and outdoor activations, sunglasses are one of the most effective giveaways available. They're useful, visible, and instantly appreciated. Bold colors help them stand out, but it's the messaging that makes them memorable. Sunglasses create space for encouragement, gratitude, or a message that resonates long after the event ends. When people keep and use the product, your message travels with them. We will work with you to choose styles and add messaging that are sure to please!

When it comes to appreciation gifts, people don't want to receive ads. They want to feel cared for. Even on smaller budgets, thoughtful product choices go a long way. Well-designed sunglasses like metal aviators, paired with a custom lens cleaning cloth and carrying case, feel elevated without breaking the bank. It's a smaller item with higher perceived value, and it sends a clear signal that someone put care into the choice. The case and cleaning cloth both offer a blank canvas for quotes, messages of appreciation, and more that will help remind the recipient they are valued and appreciated.

Apparel can also help create that same feeling of appreciation. A comfy tee, a soft hoodie, even a great pair of socks can be incredibly effective when designed intentionally. Our contract decoration helps transform blank apparel into statement pieces. For a little extra fun and functionality, PeekPocket decoration on tees or totes adds an unexpected detail that people genuinely enjoy. This is where a simple product becomes something people talk about and reach for.

At the end of the day, the most effective merch starts with empathy. Picture the person receiving it. Think about how it will be used. How it will make someone feel to receive it. Pair it with a handwritten note, and you'll quickly find that appreciation doesn't have to be loud or expensive to be meaningful.

FEATURED PRODUCT LINKS

- [2-Toned Retro](#)
- [PMS Matched Aviator](#)
- [Microfiber pouch](#)
- [Peek Pocket Tee](#)
- [Contract Deco on a hoodie and long sleeve Tee](#)

THANK YOU!

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