

# SMARTDRIVE™

VALUE ADD SOFTWARE FOR ANY FLASH DRIVE

## Benefits:

- Manage documents from anywhere at anytime
- Automatically receive documents on any operating system
- Track the usage of drives and document open rates
- Easy to use file menu system adds value for end users
- Join the GREEN initiative with a much smaller carbon footprint
- No need to buy new flash drives when launching new campaign
- Measure ROI for the first time ever on your campaign
- Corporate brand awareness built into the file menu

All of these benefits are available with **ANY** flash drive!



## Benefits For Flash Drive Users:

- SmartDrive is intuitive, easy and fun
- Users will always have the most current files
- Check for updates manually at any time
- Users don't have to fuss with difficult FTP access or Internet
- Manage personal documents with built-in file management tools
- Turn file menu off but still receive document updates
- Easily click through to preprogrammed website
- Drag-n-drop files to and from SmartDrive from the user interface
- Always have current documents with you even on public computers

## Benefits For Corporate Sponsors:

- Manage documents from anywhere at anytime
- Keep important documentation in circulation up to date
- Track the usage of drives and document open rates
- See where in the world your drives are being used
- No need to buy new flash drives when launching new campaign
- Join the GREEN initiative with a much smaller carbon footprint
- Measure ROI for the first time ever on your campaign

