



Lynne Malkoff Promotions
THE ULTIMATE IN ADVERTISING SPECIALTIES

Lynne Malkoff Promotions

CAPABILITY STATEMENT

Contact

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Company Data

Federal ID: 75-2785886

NAICS: 541890

UNSPSC Code: 80141605

Sam Federal: 7DN42

DUNS: 58881744

Certifications

WOSB Code: W040258

WBENC Code: 242098

HUB: 1752785886800



Core Competencies

Lynne Malkoff Promotions Inc. has provided full-service marketing and promotional solutions across Asia, Africa and the United States for more than 30 years. Lynne Malkoff Promotions uses a strategic marketing approach with each client to ensure their chosen promotional products will be the right fit for their target audience. The LMP Marketing Strategists ensure that your promotional product sends the right message that differentiates your company from the rest.

Objectives

- Utilize a vast and unique assortment of promotional products to sustain brand visibility for years to come
- Employ custom designed promotional products to expand advertising exposure, reinforcement established services and generate sales leads
- Tailor marketing needs to fit client's budget and timeline

Differentiators

- Global Marketing Experience—Showrooms in Dallas and Johannesburg, South Africa
- Product delivery around the globe
- Factories visited world-wide
- In-house custom design, printing, embroidery, etching and embossing

Awards and Recognitions

- Winner of Done Deal Award 2014, Women's Business Council Southwest
- Frisco, Texas-Based Business of the Year 2014
- Nominated Advocate of the Year Award 2017 Women's Business Council

Key Words

Marketing, Promotional Items, Promotional Products, Advertising, Custom Printing, Custom Apparel, Design, Embroidery, Etching, Embossing, Visibility, Branding, Women's Business Enterprise National Council Certification (WBENC), Woman Owned Small Business (WOSB)