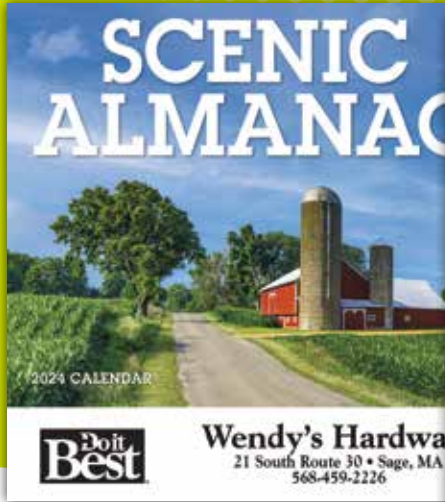




# 2024 CALENDAR PROMOTIONS

2023 SELLING SEASON

## STEINAD PROMOS



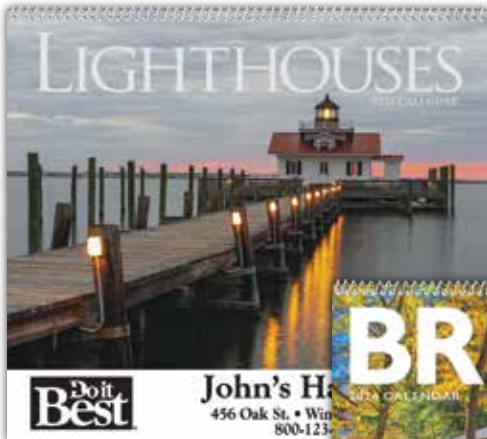
### SCENIC ALMANAC

This weather watcher's calendar is filled with useful information such as weather forecasts, planting dates and prime fishing days. The almanac pad includes sunrise and sunset times, moon phases and times and much more.

Size (closed)	10"x 10"
Size (open)	10"x 19"
Minimum Order	150 pieces
Early Order Price	\$1.25
Late Order Price	\$1.50

Full-color imprint: add \$0.10/piece

**Early Order Deadline**  
**7/1/23**  
**ORDER EARLY & SAVE!**



### BARNs

This calendar features unique and historic barns that capture the essence of rural America.

### BRIDGES

This calendar features picturesque covered bridges.

### TRAINS

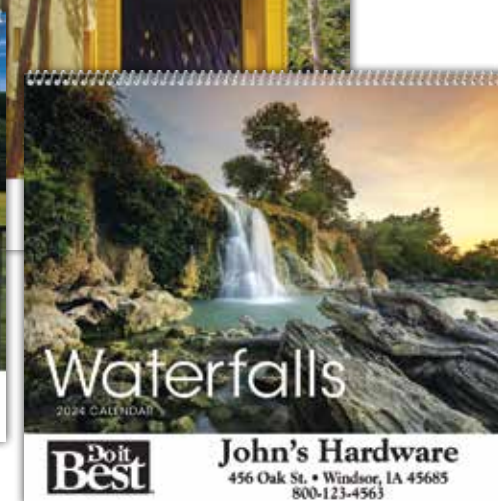
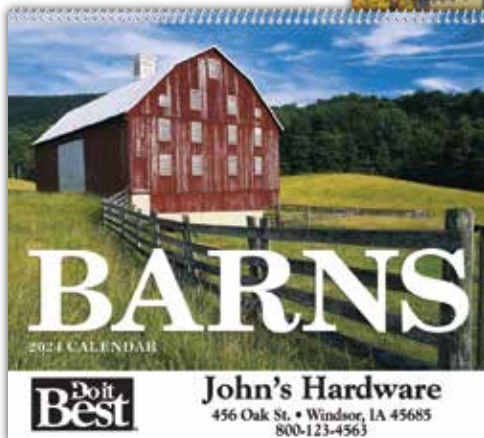
Powerful locomotives work hard all year in this calendar.

### LIGHTHOUSES

This calendar features lighthouses from rugged coasts and harbors around the United States.

### WATERFALLS

Breathtaking scenic waterfalls from around the world grace this calendar.



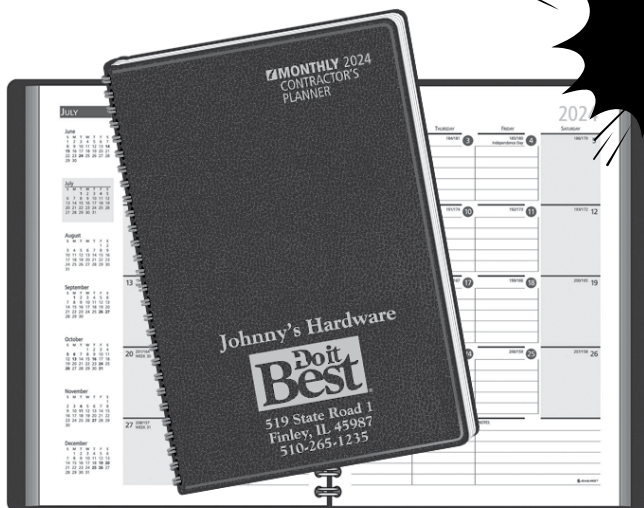
Size (closed)	11"x 10"
Size (open)	11"x 19"
Minimum Order*	100 pieces
Early Order Price	\$2.75
Late Order Price	\$3.35

Full-color imprint: add \$0.10/piece

\*Barns, Bridges, Lighthouses, Trains and Waterfalls can be combined in quantities of 50 or more per style.

**NEW pictures every year!**

[STEINADPROMOS.COM](http://STEINADPROMOS.COM) f



EARLY ORDER  
DEADLINE  
**7/1/23**



## STICK UP STYLES

Convenient, compact and inexpensive, this durable vinyl calendar has an adhesive back that can be placed almost anywhere in the home, office or vehicle. Standard 14-month pad begins with November 2023. Please call to inquire about other shapes or pad styles.

**Shapes:** Choose from House, Hammer or Rectangle.  
**Colors:** Red, Orange, Yellow, Forest Green, Royal Blue, Burgundy, Brown, Purple, Kelly Green, Navy, Teal, Beige, Gray, Black or White. **Please specify item and imprint color choices on the order form. Black or white will be used for imprint color if not specified.**

Size (approx.)	3" x 4"
Minimum Order	250 pieces
Early Order Price	250 @ \$0.72 = \$180 500 @ \$0.57 = \$285
Late Order Price	250 @ \$0.82 = \$205 500 @ \$0.67 = \$335

Set up charge (new orders) \$21

## CONTRACTOR'S PLANNING MANUAL

Monthly planner includes standard information such as area codes and holiday listings, but also features specialized details perfect for contractors: average weights of building materials, wall coverings, concrete specifications, and more.

**Cover Colors:** Black, Navy, Burgundy, Green, or Red, with Gold, Silver, or White imprint. **Please specify color choices on the order form.**

Size (closed)	7" x 10"
Minimum Order	50 pieces
Early Order Price	50 @ \$11.25 • 100 @ \$10.95
Late Order Price	50 @ \$12.25 • 100 @ \$11.95

Set up charge (new orders) \$62.50

Set up charge (reorders) \$22.50



## COMMERCIAL PLANNERS

This large wall calendar features lined date blocks with ample room for notes. Large imprint area gets your name noticed. 13-month pad begins with December 2023.

**Colors:** Black & White, Yellow & Black, Red & Black, Blue & Black, Orange & Black, Green & Black all with Black imprint. **Please specify color choice on the order form.**

Size	18" x 25"
Minimum Order	50 pieces
Early Order Price	\$5.70
Late Order Price	\$6.90



## ORIGINAL OLD FARMER'S ALMANAC

An American tradition since 1792, the Almanac is filled with weather forecasts, feature stories, folklore, wit and wisdom. Imprint on full back cover. Not for resale. Ships mid-September.

Size (closed)	5-3/8" x 8"
Minimum Order	100 pieces
Early Order Price	100 @ \$4.25 250 @ \$3.75

Set up charge (new orders) \$36

**STEIN  
AD PROMOS**

P.O. Box 13323 Fort Wayne 46868 • 260.440.2010 • fax 260.440.2004 • hello@steinadpromos.com  
Stein Ad Promos is an authorized Kaeser & Blair dealer. Stein Ad Promos is vendor #6880 in the Store Supplies Department.

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**SEND VIA EMAIL to [hello@steinadpromos.com](mailto:hello@steinadpromos.com)  
or fax to 260.440.2004**

**EARLY ORDER DEADLINE: 7/1/23**

Please type or print clearly.

**Store Stamp**

**REQUIRED FIELDS**

**Store Number:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**PO Number:** \_\_\_\_\_

**When to Ship:** ☐ **11/1/23** ☐ **Other** \_\_\_\_\_

**\*\* Shipping and handling charges will be added at time of shipment.**

**Your order will be printed now and stored for fall delivery. All orders will be released for shipment and invoiced on 11/1/23 unless otherwise noted.**

Stein Ad Promos vendor #6880 is a regular adder vendor. Minimum order: \$100. Terms: 2% Best.

Quantity	Item	Item Color	Imprint Color	Price	Total

☐ **YES! Sign me up for the Auto-Renewal Program!**

**\*\* Sub Total**

**AUTO-RENEWAL PROGRAM:** If your calendar order stays the same from year to year, consider signing up for our auto-renew program. No more missed early order discounts, no more forgetting to place the order, no more reminder emails and phone calls from us. We will duplicate your order every year. Simply notify us prior to March 1 if you have any changes or want to opt out of the program. Your calendars will ship & bill in November.

**DID YOU KNOW?** Did you know that we sell more than calendars? We've got it all: from everyday imprinted pens, pencils and yardsticks to embroidered caps and shirts, from promotional items for a grand opening to holiday gifts for your best customers. John Stein and Wendy Stein have been selling logoed promo products to Do it Best for more than 50 years. Call us to discuss upcoming events or how you can incorporate promotional products into your marketing plan.

**Imprint Information**

Please type or print clearly. Attach additional sheets if necessary.

☐ Use same imprint as previous calendar order.

☐ Please use imprint information from my most recent order with Stein Ad Promos (not calendars).

Copy will be arranged for best layout unless otherwise specified.

**Please select the logo to be included at no extra charge. (optional)**

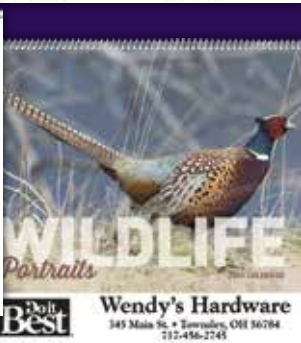
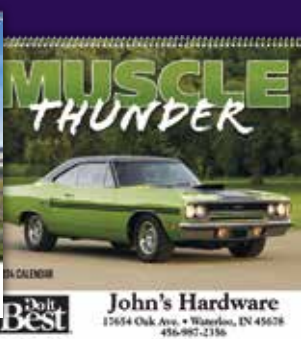
Additional co-op logos are available. Please call to see if we have yours on file.



☐ **Do it Center.**

(NOTE: Must be an authorized Do it Center to use this logo.)





## APPOINTMENT CALENDARS

Featuring beautiful full-color photos, these spiral-bound 13-month calendars begin with December 2023. **You can mix & match any styles in this list in quantities of 100 per style, with a minimum order of 300 calendars.** Ad copy must remain the same for the entire order. Contact us to see pictures and/or samples of this year's selections.

Size (closed)	11"x 10"
Size (open)	11"x 19"
Minimum Order	300 pieces
Early Order Price	\$1.49
Late Order Price	\$1.89

Full-color imprint: add \$0.10/piece

Styles available: \*Guaranteed inventory all year

- Landscapes of America\*
- Agriculture
- Glorious Getaways
- Mexico
- Garden Walk
- Flowers **NEW!**
- The Power of Nature
- Beach Paradise
- Western Frontier
- Rocky Mountains
- Scenic Memories
- Saturday Evening Post
- Saturday Evening Post (covers by Norman Rockwell)\*
- Currier & Ives
- Scenic Churches
- Motivations
- Inspirations for Life
- Celebrate America (patriotic)
- American Armed Forces
- Healthy Living
- Goinggreen (features green living tips)
- Delicious Dining
- Grilling
- Fairways & Greens
- Welcome Home
- Country Days
- Birds of North America
- Puppies & Kittens
- Baby Farm Animals
- Fishing
- Ocean Glory
- Wildlife Portraits (wildlife photos)\*
- Waterfowl
- Wildlife Canvas (wildlife paintings)
- Wildlife Trek (wildlife paintings)
- Fantasy Builders
- Muscle Thunder
- Street Rods
- Exotic Sports Cars
- Antique Autos
- Classic Autos
- Treasured Trucks
- Classic Tractors
- Motorcycles

**Early Order Deadline: 7/1/23**  
ORDER EARLY & SAVE!



## THE OLD FARMER'S ALMANAC APPOINTMENT CALENDARS

These spiral-bound 13-month calendars begin with December 2023, and feature fun facts and useful tips. **You can mix & match any of the**

**Old Farmer's Almanac** styles in quantities of 100 per theme, with a minimum order of 300 calendars. Ad copy must remain the same for the entire order. Contact us to see pictures and/or samples of this year's selections.

Size (closed)	10"x 10"
Size (open)	10"x 19"
Minimum Order	300 pieces
Early Order Price	\$1.69
Late Order Price	\$1.99

Choose from:

- Old Farmer's Almanac Country
- Old Farmer's Almanac Gardening
- Old Farmer's Almanac Everyday Advice
- Old Farmer's Almanac Weather Watcher's

**Order early for best availability!**

(Inventory for OFA styles cannot be guaranteed after 7/1.)



**STEIN**  
**AD** PROMOS

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