



ON TREND. ON TIME. ON BUDGET.™

# Gemline®

## **CORPORATE HEALTH AND WELLNESS PROGRAM**

Working Professionals

GEMLINE.COM : THE ONLY PLACE TO FIND EVERYTHING WE MAKE.™



Working Professionals

# THE POWER OF PROMOTIONAL PRODUCTS

This proven program was designed to reduce company healthcare costs while decreasing absenteeism and improving employee productivity. A healthy, prosperous workforce makes for a strong business. Investing in health in the workplace reduces healthcare costs, improves productivity and makes businesses more successful.

Promotional products remain less expensive per impression than most other forms of advertising. The investment in ad specialties is modest, more targeted and allows for much greater levels of interaction with consumers than other forms of advertising.

This illustrates the power of promotional products:

- 83% of respondents like receiving a promotional product with an advertising message
- 88% recalled the advertiser
- 82% own 1 to 10 promotional products
- 53% use promotional products once a week or more often

Promotional products can play a key role in part of your comprehensive health and wellness program with a core focus on the following:

- Reducing healthcare costs
- Reducing employee absenteeism
- Improving employee productivity

With our comprehensive health and wellness program, and a solid understanding of your organizational needs, we can help you too!

*Stats provided by PPAI*



### **POOR HEALTH**

Poor health costs the U.S. economy  
\$576 billion a year  
*\*Forbes*



### **PRODUCTIVITY LOSSES**

Health-related productivity losses cost  
employers \$227 billion per year  
*\*Forbes*



### **COST SAVINGS**

For every \$1 spent on workplace  
wellness programs, employers can save  
up to \$6 on healthcare costs  
*\*Forbes*

Poor health is bad for business. Chronic disease drives healthcare expenditures, which cuts into profit and productivity. Workplace productivity suffers when poor health results in employee absenteeism or when employees report to work but illness keeps them from performing at their best.

For employers to grow in an increasingly competitive landscape, maintaining a healthy workforce is critical. By managing employee health with the same attention that is typically used in the management of financial capital, employers can improve employee wellness, corporate profitability, and organizational effectiveness.





Employee wellness programs have become a staple in many corporations to attract talent, keep them happy and motivated, and decrease employee absenteeism and turnover. Investments in prevention and health promotion programs have shown returns on investment and are a sustainable way for businesses to address the health of their employees and their bottom lines. Even small investments in health within the workplace can create big returns.

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To help solve this problem, we created a comprehensive employee wellness program for a large Fortune 1000 company. This program focused on improving employee health awareness, increasing physical activity and creating a fun and happy work environment. This annual program consisted of two initiatives to ensure maximum engagement of the employees. It was unveiled at the company's town hall meeting at the start of the new year. Employees were presented with an overview of the program that outlined the fun new initiatives. In addition, they also received a lunch cooler containing the first issue of the workplace wellness newsletter and a cook book that featured healthy recipes.

The first initiative was a fitness challenge, an idea to get the whole office involved and was a great way to get the competitive juices flowing. Health trackers with the corporate logo were distributed to all employees to track daily physical activity. Employees were rewarded monthly for meeting predetermined fitness goals. Rewards were tiered gold, silver and bronze based on fitness achievements that month. Within each tier, employees could choose their prizes. Prizes consisted of technology products, health and wellness items and gift cards to local businesses.

The second initiative offered was a gym membership/fitness program incentive and reimbursement program. Employees were provided with a sport bag and hydration bottle if they were enrolled in a gym membership or group fitness facility. In addition to the gym membership reimbursement, the company also rewarded employees at the end of the year with \$300 for proven fitness participation.

## RESULTS

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**The comprehensive program was executed over a one year period** to keep employees happy, engaged and focused on meeting their health and wellness goals. The program was a great success as there was a 26% reduction in absenteeism and 21% reduction in healthcare costs. In addition, the company's annual employee engagement survey showed significant improvement from the prior year. The company plans to expand the program and continue the momentum with their new healthy work environment.

# EMPLOYEE HEALTH AND WELLNESS PROGRAM

## INTRODUCTORY GIFT

*Female Giveaway*



#9503

*Male Giveaway*



#9501

## FITNESS CHALLENGE

*Stay Competitive*



#70360

*Stay Connected*



#70266

## GYM/FITNESS INCENTIVE

*Stay Organized*



#4265

*Stay Hydrated*



#60137

*Stay Connected*



#3933



Malibu Lunch Cooler



9478  
Black



9479  
Royal  
Blue



9480  
Red

AS LOW AS **\$4.98R**  
MINIMUM 100



Open Trail Cooler



9501  
Dark  
Grey



9502  
Royal  
Blue



9503  
Red

AS LOW AS **\$9.98R**  
MINIMUM 25



Matrix Cooler



9600  
Black



9601  
Royal  
Blue

AS LOW AS **\$14.98R**  
MINIMUM 25

Igloo® Yukon  
Cooler

AS LOW AS **\$16.98S**  
MINIMUM 25



9062  
Gunmetal



9063  
Steel  
Blue



Igloo® Diesel  
Cooler

AS LOW AS **\$19.98S**  
MINIMUM 25



9038  
Gunmetal  
Grey



Thank you for being  
**AWESOME**

Add inspirational  
messaging!







### Wired Earbuds with Mic



3933  
Black



3934  
White

AS LOW AS **\$4.98R**  
MINIMUM 100



*New*

### Vertex Revive Waist Pack



3913  
Black

AS LOW AS **\$9.98R**  
MINIMUM 50

VERTEX™  
TECHNICAL SERIES



### Get Fit Health Tracker



70360  
Black



70361  
White

AS LOW AS **\$64.98R**  
MINIMUM 6



### Active Health Tracker with Heart Rate Monitor



70370  
Black

AS LOW AS **\$89.98R**  
MINIMUM 6





## Mighty Mini Bluetooth® Speaker



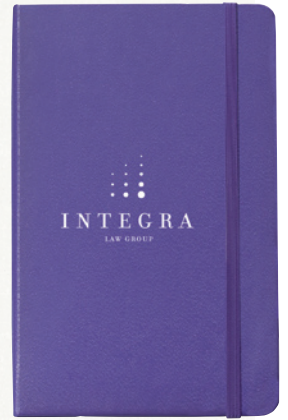
AS LOW AS **\$12.98R**  
MINIMUM 25

## Moleskine® Hard Cover Ruled Large Notebook



AS LOW AS **\$20.95S**  
MINIMUM 25

MOLESKINE



*New*

## Brookstone® Connoisseur's Wine Opener

AS LOW AS **\$39.95S**  
MINIMUM 12



70010  
Silver



Brookstone®

*New*

## Brookstone® Etch Bluetooth® Speaker

AS LOW AS **\$39.98S**  
MINIMUM 12



70266  
Black

70267  
White



Brookstone®

## Electra Bluetooth® Headphones

AS LOW AS **\$49.98R**  
MINIMUM 12



3976  
Black-Brushed  
Silver



Add inspirational  
messaging!



*New*  
American  
Tourister®  
Voyager  
Computer  
Backpack

AS LOW AS **\$49.98S**  
MINIMUM 12



96016  
Black



*New*  
American  
Tourister®  
Voyager  
Amenity Case

AS LOW AS **\$24.98S**  
MINIMUM 12



96004  
Black



Pioneer  
Computer  
Backpack

AS LOW AS **\$29.98R**  
MINIMUM 12



5186  
Black



5187  
Navy Blue



Vertex™ Nitro Computer  
Messenger Bag

AS LOW AS **\$44.98R**  
MINIMUM 12



5390  
Black







*New*

### Power Play Sport Bag



4275  
Black



4276  
Royal  
Blue



4277  
Red



4278  
Electric  
Lemon

AS LOW AS \$5.98R  
MINIMUM 50



### Replay Sport Bag



7065  
Seattle  
Grey



7066  
Royal  
Blue



7067  
Red

AS LOW AS \$8.98R  
MINIMUM 50



### Fast Break Sport Bag



7070  
Seattle  
Grey



7071  
Royal  
Blue

AS LOW AS \$14.98R  
MINIMUM 25



### Billboard Convertible Sport Bag



4265  
Black



4266  
Royal  
Blue

AS LOW AS \$17.98R  
MINIMUM 25



### Vertex™ Tech Duffel



4030  
Black



4031  
Royal  
Blue



4032  
Red



4033  
Apple  
Green



4034  
Apple  
Green

AS LOW AS \$24.98R  
MINIMUM 25

VERTEX™  
TECHNICAL SERIES



### Samsonite Tectonic™ 2 Convertible Sport Duffel



95044  
Black

AS LOW AS \$79.98S

MINIMUM 6

Samsonite



**New**  
Calypso Tritan  
Hydration Bottle  
- 25 oz.




AS LOW AS \$7.98R  
MINIMUM 50

- |   |   |   |   |   |
|---|---|---|---|---|
|  |  |  |  |  |
| 60130<br>Black  | 60131<br>Seattle<br>Grey  | 60132<br>Royal<br>Blue  | 60133<br>Apple<br>Green   | 60134<br>Red  |
|  |  |  |  |  |
| 60135<br>Purple   | 60136<br>Solar<br>Orange  | 60137<br>Mailbu<br>Blue   | 60138<br>Pink<br>Raspberry  | 60139<br>Electric<br>Lemon  |



bobble® infuse  
- 20 oz.

AS LOW AS \$14.98S  
MINIMUM 25



- |   |   |   |
|---|---|---|
|  |  |  |
| 50150<br>Peacock  | 50151<br>Fern   | 50152<br>Sugar<br>Plum  |



bobble  
make water better.

**New**  
Thermos® Sport  
Bottle with Covered  
Straw - 24 oz.

AS LOW AS \$15.98S  
MINIMUM 24

- |   |   |
|---|---|
|  |  |
| 80245<br>Smoke  | 80246<br>Turquoise  |



GENUINE  
THERMOS.  
BRAND

**New**  
Aviana™ Luna  
Double Wall  
Stainless Bottle  
- 20 oz.

AS LOW AS \$19.98R  
MINIMUM 25

- |   |   |   |
|---|---|---|
|  |  |  |
| 15025<br>Charcoal   | 15026<br>Royal<br>Blue  | 15027<br>Aqua   |



AVIANA





# GlobalSolutions™

Your Source for Direct Import & Custom Products.

## World-class service & design.

- Save up to 30% or more off of standard catalog prices by ordering overseas.
- Take an existing Gemline product and modify it to meet your specific needs.
- Work directly with our team of designers to develop completely custom products to truly WOW your customers.

### Completely Custom Product



## GEMLINE.COM

**THE ONLY PLACE TO FIND EVERYTHING WE MAKE.™**

View our website for our complete product offering, product details, pricing and up-to-date item inventory. At Gemline, we are committed to providing you with new products EVEN FASTER. Check out our website for fresh styles and new product launches throughout the year!