AD PRICING AND SPECS
Guide

ProductCentral Ads

	Ad Size					Price
Top of Page Ribbon Ad	1600 x 50	1199 x 50	991 x 50	767 x 50	479 x 50	$999
ProductCentral Billboard Ad	1600 x 400	1440 x 480		999 x 333	600 x 300	$1,499
Tile Ad	200 x 200					$599

Artwork Due: **1 week before the beginning of the month**

Search Banners

	Ad Size	Price
Catalog Ad	234 x 60	$999
Master Category Ad	468 x 60	$500 – $1,000 based on traffic
Sub-Category Ad	234 x 60	$150 – $300 based on traffic

Artwork Due: **1 week before the beginning of the month**

Product of the Day
Artwork is pulled from product data. Product selection and dates are due at the time of purchase. Changes to product selection can be done up to 2 days before the ad runs.
$249/day

Email Blasts

52x	36x	24x	12x	6x
$249/each	$299/each	$349/each	$399/each	$449/each

Minimum Width: 750 pixels
Maximum Height: 1728 pixels
Format: JPG, PDF, or HTML* – 72 dpi
Artwork Due: 3 days before mail date

Product Highlight Email Blast

	Ad Size	Price
Top Banner	680 x 300	$699
Lower Banner	680 x 150	$599
Listing	Product listing pulled from DC or Square Ad	$200/ea.

Square Ad Artwork: Size 500 x 500
Artwork Due: 1 week before the beginning of the month

DistributorCentral
www.distributorcentral.com