



THINK IT. DESIGN IT. BUILDIFULL IT.



CUSTOM BLOCKS
YOUR DESIGN, YOUR BUILD

BUILD YOUR VISION

Create your own custom set with **Buildifull!**

Design anything – company buildings, mascots, or unique concepts.

Fully customizable building blocks to bring your vision to life.



TIMELESS KEEPSAKES

Millions of sets sold annually with universal appeal across all ages.

Timeless symbols of creativity that never go out of style.

Perfect for **promotional gifts** & **branded keepsakes**.



INSPIRATIONS



Micro Blocks



Animal Blocks



IP Blocks



Famous Site Blocks



Vehicle Blocks

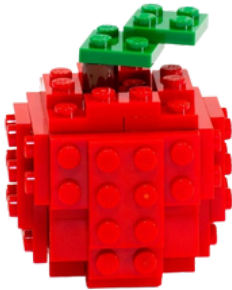


Architectural Scene Blocks

APPLICATIONS

Education

School Displays & Student Gifts



Corporate

Branded Gifts & Employee Appreciation



APPLICATIONS

Retail

Branded Displays & Customer Promotions



Construction & Real Estate

Branded Displays & Client Promotions



APPLICATIONS

Sports & Entertainment

Fan Collectibles & Event Merchandising



Healthcare

Educational Tools & Promotional Giveaways



PACK YOUR VISION

Packaging Options: Bag, Box, Custom Gift Box

BAG

Included at no cost; customization available for an additional charge



BOX

Plain white & cardboard boxes available; **custom-sized boxes** can be tailored (additional charges apply)



Custom Gift Box

Custom-designed gift boxes are available, with pricing based on quantity.

Hard gift boxes &
Standard gift boxes



PACK YOUR VISION

Fully customize the packaging to match your brand identity—ensuring every set makes a lasting impression from the moment it's unboxed.



CUSTOMIZATION BREAKDOWN

The cost of your Buildifull set depends on the **number of pieces** (blocks) required for your design.

- **Design Fee:** one-time charge of \$333.33 (R) or higher, depending on the complexity and size of the set
- **Instruction Manual:** one-time design fee of \$333.33 (R)



MOQ

Minimum Order Quantity (MOQ): 100 sets

TURNAROUND
TIME

Design Time: Approximately 10-12 days
Production Time: Approximately 30 days

PROCESS

 **Design Phase:** Create designs from **photos**, **AI files**, or **samples** showing all sides.


 **Block Layout:** Convert the **design into a block layout** using **Studio** Brick Building software.

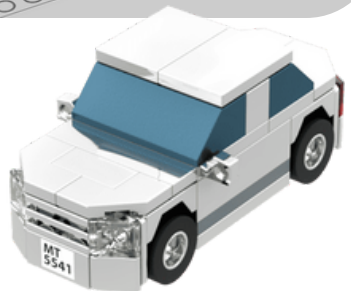
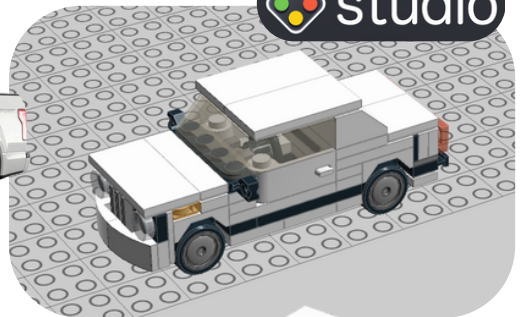
 **Client Approval:** Client reviews and **approves** the design.

 **Prototype Sample:** Create a **grey model prototype** for review.

 **Sample Approval:** Client **approves** the prototype.

 **Cost Calculation:** Finalize **pricing** and **material** requirements.

 **Mass Production:** Begin **final production**.



COMMON QUESTIONS TO ASK FOR A CUSTOM PROJECT

Target Audience: Are there specific age ranges or skill levels to consider?

Theme/Concept: What theme or concept do you envision for the set (e.g., architecture, vehicles, logo, animal)?

Quantity: What is the desired number of sets for this project?

In-hand Date: Is there a specific event or launch date we need to meet?

Size and Scale: What is the desired size and scale of the set?

Are we looking for a small build or something larger and more detailed?

Piece Count: What is the desired piece count or range for the set?

Difficulty Level: What is the ideal difficulty level of the set? Should the build be simple and quick or more complex and challenging?

Price Range: What is the budget for the set?

Color Palette: Are there any specific colors that should be included or avoided?

Unique Pieces: Are there any custom or unique Lego pieces required for the set?

Branding: Will there be any branding or logos featured on the set?

Packaging Design: Any specific preferences for the packaging design (size, box art, etc.)?

 **Fill it out & send it to our team—let's bring your vision to life!**

STOCK OPTIONS

Hundreds of Stock Blocks – No Design Fees, No MOQ!

DECORATIVE



ARCHITECTURE & STRUCTURES



STOCK OPTIONS

Hundreds of Stock Blocks – No Design Fees, No MOQ!

VEHICLES & TRANSPORTATION



429PCS
19X8.5X8CM



435PCS
19X8.5X8CM



425PCS
19X8.5X8CM



374PCS
16.5X8.2X4.8CM



374PCS
16.5X8.2X4.8CM



374PCS
16.5X8.2X4.8CM



23.8X6.7X8.2CM

ANIMALS



STOCK BLOCK COLOR OPTIONS



Color number	Corresponding color	Color number	Corresponding color
010	21-Bright Red	053	212- Light Royal Blue
011	222-Light Purple	054	135- Sand Blue
012	221-Bright Purple	055	140- Earth Blue
013	124-Bright Reddish Violet	060	268 - Medium Lilac
014	154-New Dark Red	062	324 - Medium Lavender
021	106-Bright Orange	063	325 Lavender
030	24-Bright Yellow	071	194- Medium Stone Grey
031	5-Brick Yellow	072	199 - Dark Stone Grey
032	283-Light Nougat	073	315- Silver Metallic
033	226-Cool Yellow	080	26-Black
034	138-Sand Yellow	081	192- Reddish Brown
035	297-Warm Cold	082	308- Dark Brown
036	191-Flame Yellowish Orange	083	38- Dark Orange
040	28-Dark Green	084	312- Medium Nougat
041	ArmyGreen	090	1-White
042	119-Bright Yellowish Green	110	41-Tr. Red
043	37-Bright Green Bright Green	111	113- Tr Medium Reddish violet
044	326-Spring Yellowish Green	120	182- Tr. Bright Orange
045	323 - Aqua Light Aqua	130	44- Tr. Yellow
046	322-Medium Azure	140	48-Tr. Green
047	141 - Earth Green	141	49-Ir. Fluore. Green
048	151- Sand Green	150	43- Tr. Blue
049	330- Olive Green	152	42- Tr. Light Blue
050	23- Bright Blue	160	126- Ir.Bright Bluish Violet
051	321 - Dark Azur	170	111- Tr. Brown
052	102- Medium Blue	180	40- Transparent

CHECKLIST

Project Details

Target Audience:

- ☐ Kids (Ages 6-12)
- ☐ Teens (Ages 13-17)
- ☐ Adults (Ages 18+)
- ☐ General Audience

Theme/Concept: _____

(e.g., architecture, vehicles, logo, animal)

In-Hand Date: _____

(Event or launch date, if applicable)

Sets Needed: _____

Set Specifications

Size & Scale:

- ☐ Small Build (Up to 10 inches)
- ☐ Medium Build (10-15 inches)
- ☐ Large/Detailed Build (15+ inches)

Piece Count Range:

- ☐ 50-200
- ☐ 200-500
- ☐ 500-1000
- ☐ 1000+

Difficulty Level:

- ☐ Simple
- ☐ Moderate
- ☐ Difficult

Budget Range: _____

Color Palette Preferences: _____

(Any colors to include or avoid)

Accessories or Custom Pieces Needed? (animals, plants etc.)

- ☐ Yes (Please specify) _____
- ☐ No

Branding Requirements:

(Will logos or branding be featured?)

- ☐ Yes (Please specify) _____
- ☐ No

Packaging Preferences:

- ☐ Bag – Included at no cost; customization available for an additional charge
- ☐ Box – Plain white & cardboard boxes; custom sizes available
- ☐ Custom Gift Box – Pricing based on quantity